



A Securities Commission Malaysia Initiative

IN SUPPORT OF



#### About InvestSmart



InvestSmart® is an investor empowerment initiative by the Securities Commission Malaysia (SC) that aims to:

- Create more informed investors who are selfrelignt and able to make investment decisions
- Educate the public on a range of investmentrelated topics
- Raise awareness on unlicensed activities and scams

For more information, visit www.investsmartsc.mv or follow us on













Securities Commission Malaysia T 03 6204 8999 E aduan@seccom.com.my www.sc.com.mv



#### Watch out for ....

1. Chat Group Scam



2. Clone Firm Scam



3. Deep Fake Scam



4. Job Scam



5. Love Scam



#### Red Flags of a scam

1. Advertised through social media platforms





Bronz Package Invest: RM100 Returns: RM3,000



Berlian Package Invest: RM1,000 Returns: RM20,000

2. Promise of unrealistic high returns with no risk

3. Use of fake testimonies and images of luxury items e.g. gold, designer bags, and fancy cars



4. Use of forged certificates and documents of local and foreign authorities



5. Ask to deposit money into unrelated bank accounts (mule accounts)





6. Get victims to pay a fee e.g. for tax purposes/ admin fee and other charges to withdraw a large profit



7. Use of high pressure tactics or fear of missing out (FOMO)



8. Scammers commonly clone i.e. misuse the name and credentials of legitimate entities or high profile individuals

### #1 Chat Group Scam

- Public will be added into WhatsApp/Telegram groups unsolicited
- Scammers will claim to be an expert and promote nonexistent investment products
- The group may consist of many members, but most could be part of the scam
- The schemes will be accompanied by fake testimonials by other investors to appear credible
- Payments will be required to be made to unrelated bank accounts (mule accounts)



## #2 Clone Firm Scams



 Impersonate as representatives of firms licensed with the SC

- Promote bogus investment schemes with high returns and no risk
- Products are marketed via social media channels e.g. Facebook, Telegram
- Payments will be required to be made to unrelated bank accounts (mule accounts)

# #3 Deepfake scam



- Scammers typically start by posting deepfake videos on social media platforms
- These deepfake videos would promote non-existent investments
- Typically, redirects interested parties to a sign-up page that gathers their personal information
- Once signed up, victims are contacted by agents who then deceive them by asking to transfer money into mule accounts





#### #4 Job Scams

- The scam starts with the perpetrator offering online tasks through social media platforms
- Several tasks will be given to interested individuals who will be paid commissions into their bank accounts
- Tasks may include buying products online, reviewing Malaysian tourist spots, or liking/following social media pages
- After completing tasks and earning the victim's trust, the scammer will introduce another "agent" or "broker"
- The victim will be tempted to invest in fake cryptocurrencies with promised high returns.
   To invest, they'll be given mule bank account details for payment
- Victims will be directed to a website to sign up for an investment platform and work with "agents" who claim to invest in cryptocurrencies. They receive fake return updates but can't withdraw their funds when they try



# Before you invest....



https://www.sc.com.my/investment-checker





# 5 steps to avoid investment scams



 Be cautious of investments offered via social media platforms.

Never deposit money into the bank accounts of individuals or unrelated entities.

Only deal with authorised companies or individuals and make payments to their official bank accounts.

4 Verify an individual or entity is authorised through SC's "Investment Checker".

If in doubt, check with the SC via email aduan@seccom.com.my or call at O3-62O4 8999

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