

STRATEGIC
PRIORITY

5

DEEPEN ENGAGEMENT WITH YOUTH ON CG

Research and surveys have shown that Generation Y and Z will likely bring different expectations and perspectives related to society, technology and ethics which will influence corporate purpose and stimulate the exploration of new business models. Nurturing and embedding an early understanding of corporate governance among this segment of the population i.e. the youth, will enable them to meet their full potential as future leaders and agents of positive change.

In the CG Strategic Priorities (2017-2020), the SC identified the need to embed early understanding and appreciation of good corporate governance among youth. In 2021, the SC initiated discussions with universities on potential collaborations, and in May 2021, the SC formalised a collaborative agreement with Monash University Malaysia. The agreement facilitates the SC in engaging students and faculty members through guest lectures on current corporate governance issues.

STRATEGIC
INITIATIVE
5.1



Develop further collaboration with universities on corporate governance

The SC intends to develop further collaboration with universities to deepen its engagement with youth on corporate governance. The collaboration would include research on corporate governance issues to widen students' exposure to current discussions and developments as well as enrich empirical evidence on these issues. Findings from the research will also support the development of future corporate governance policies and measures.