










ANNEXURE B – BRAND NAMES, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS

Save as disclosed below, as at the LPD, we do not have any brand names, trademarks, patents, license agreements and other intellectual property rights:-



Malaysia

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
1.		Senheng KL / 96006527	MyIPO	Class 9 / Television, video, video camera, tape recorder, radio, projector, computer, calculator, fax machine, vacuum cleaner, video compact disc player, digital versatile disc player, mini high fidelity, walkman, equalizer, cassette deck, amplifier, speaker, telephone, copy machine and digital recording receiver; all included in class 9	Registered / 17.06.2013 – 17.06.2023
2.		Senheng KL / 07023716	MyIPO	Class 35 / Business management; business administration; advertising; office functions; retailing; retail outlets; the bringing together for the benefit of others, a variety of goods, enabling customers to conveniently view and purchase those goods in retail stores; distribution of samples; forecasting; marketing research; marketing studies; all included in class 35	Registered / 30.10.2017 – 30.11.2027
					



ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
3.		Senheng KL / 01015412	MyIPO	Class 35 / Business management; business administration; advertising; office functions; retail outlets; retail shops; retail stores; services of selling goods and enabling customers to conveniently view and purchase those goods advertising by radio and television commercials; all included in class 35.	Registered / 05.12.2011 – 30.11.2021 ⁽¹⁾
4.		Senheng KL / 05001766	MyIPO	Class 36 / Collection of bills; payment counter collection; recruitment of credit card; insurance agent; collection of credit card payments; bill collection on behalf of services providers; all included in class 36.	Registered / 04.03.2015 – 04.02.2025
5.		Senheng KL / 04017047	MyIPO	Class 35 / The bringing together for the benefit of others, of a variety of goods in a retail store for household electrical items, cameras, musical instruments, exercise machine, health care related equipment such as body massage equipment, massage chair, foot massage, water filtering systems; all included in class 35.	Registered / 13.10.2014 – 03.11.2024
6.		Senheng KL / 04017048	MyIPO	Class 36 / Collection of bills; payment counter collection; recruitment of credit card; insurance agent; collection of credit card payments; bill collection on behalf of services providers; all included in class 36.	Registered / 13.10.2014 – 03.11.2024
7.		Senheng KL / 05001764	MyIPO	Class 35 / The bringing together for the benefit of others, of a variety of goods in a retail store for household electrical items, cameras, musical instruments, exercise machines, health care related equipment such as body massage equipment, massage chair, foot massage, water filtering systems; all included in class 35.	Registered / 05.02.2015 – 04.02.2025
8.		Senheng KL / 05001765	MyIPO	Class 36 / Collection of bills; payment counter collection; recruitment of credit card; insurance agent; collection of credit card payments; bill collection on behalf of services providers; all included in class 36.	Registered / 05.02.2015 – 04.02.2025




ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
9.		Senheng KL / 06023560	MyIPO	Class 35 / The bringing together of a variety of goods and services for the benefit of others in a retail store outlet to enable customers to view and purchase these goods and services; business management and administration, advertising, sales, demonstration of goods; all included in class 35.	Registered / 13.07.2016 – 22.12.2026
10.		Senheng KL / 2015010923	MyIPO	Class 35 / Business administration; advertising; advertising services for the promotion of e-commerce; advertising and marketing services; promotional advertising services; digital advertising services; planning services for advertising; distribution of advertising brochures; publication of advertising matter; direct advertising services; online advertisements; providing online commercial directory information services; providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; advertising by transmission of on-line publicity for third parties through electronic communications networks; commercial trading and consumer information services; arranging subscriptions to telecommunication services for others; on-line data processing services; on-line auctioneering; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; provision of on-line business and commercial information; provision of an on-line marketplace for buyers and sellers of goods and services; publicity and sales promotion relating to goods and services, offered and ordered by telecommunication or the electronic way; administration of consumer loyalty programs; commercial trading and consumer information services; loyalty scheme services; loyalty card services; loyalty, incentive and bonus program services; administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; all included in class 35.	Registered / 27.10.2015 – 27.10.2025




ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
11.		Senheng KL / 2015010924	MyIPO	Class 36 / Electronic payment services; electronic cash transactions; electronic credit card transactions; electronic debit transactions; financial information provided by electronic means; processing of electronic credit card transactions; processing electronic payments made through prepaid cards; bank card, credit card, debit card and electronic payment card services; issuing electronic payment cards in connection with bonus and reward schemes; processing payments for the purchase of goods and services via an electronic communications network; issuing tokens of value as a reward for customer loyalty; issuing electronic payment cards in connection with bonus and reward schemes; loyalty, incentive and bonus program services; administration of consumer loyalty programs; issuing of tokens of value in relation to incentive schemes; issue and redemption of tokens of value; issue of tokens, coupons and vouchers of value; providing rebates at participating establishments of others through use of a membership card; all included in class 36.	Registered / 27.10.2015 – 27.10.2025
12.		Senheng KL / 2015010925	MyIPO	Class 16 / Printed matter; advertising publications; promotional publications; printed publications; periodical publications; publication paper; printed periodical publications; advertising pamphlets advertising posters; printed advertising boards of paper; catalogues; greeting cards; pamphlets; newsletters; stationery; writing instruments; announcement cards; planners (printed matter); diaries (printed matter); instructional manuals; postcards; handbooks (manuals); prospectuses; magazines (periodicals); envelopes; packaging materials; notebooks; writing pads; calendars; graphic prints and representations; all included in class 16.	Registered / 27.10.2015 – 27.10.2025

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
13.		Senheng KL / 2015010926	MyIPO	Class 38 / Telecommunications; telecommunication services; telecommunication network services; internet based telecommunication services; mobile telecommunication network services; provision of telecommunication facilities; leasing of telecommunication apparatus; rental of telecommunication lines; fibre optic telecommunication services; providing information about telecommunications; rental of telecommunications lines; digital network telecommunication services; communications via multinational telecommunication networks; providing access to telecommunication networks; operation of a telecommunication network; telecommunication services between computer networks; providing telecommunication connections to databases; consultancy in the field of telecommunications; providing telecommunications connections to the internet; communication of data by means of telecommunications; data transmission services over telecommunications networks; all included in class 38.	Registered / 27.10.2015 – 27.10.2025
14.		Senheng KL / 2018069747	MyIPO	Class 35 / Business management; business administration; advertising; office functions; retailing; retail outlets; the bringing together for the benefit of others, a variety of goods, enabling customers to conveniently view and purchase those goods in retail stores; distribution of samples; forecasting; marketing research; marketing studies; all included in class 35.	Registered / 25.09.2018 – 25.09.2028
15.		Senheng KL / TM2019010451	MyIPO	Class 9 / Instant messaging software; internet messaging software; downloadable software; downloadable instant messaging software; application software; communications software; mobile application software; e-commerce software; graphical user interface software; all included in class 9.	Registered / 25.03.2019 – 25.03.2029

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No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
16.	 QuickChat	Senheng KL / TM2019010454	MyIPO	Class 38 / Instant messaging services; communication services; interactive communication services; internet communication; mobile communication services; electronic communication services; all included in class 38.	Registered / 25.03.2019 – 25.03.2029
17.		Senheng KL / TM2020016878	MyIPO	Class 35 / Marketing, advertising and promotion services; provision of market research and information services; promoting the goods and services of others via computer and communication networks.	Application filed, under substantive examination ⁽²⁾
18.		Senheng KL / TM2020016880	MyIPO	Class 36 / Financial transaction processing services, namely, providing secure commercial transactions and payment options; electronic processing and transmission of bill payment data for users of the internet and communication networks; electronic funds transfer services; credit card, debit card and gift card transaction processing services.	Application filed, under substantive examination ⁽²⁾

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
19.	Different..... Truly different	Senheng KL / TM2021003915	MyIPO	Class 9 / Computers; computer hardware; computer software; application software; e-commerce software; instant messaging software; internet messaging software; downloadable computer software; software for facilitating secure credit card transactions; software and applications for mobile devices; computer application software for mobile phones; computer software platforms; data processing software and systems; mobile data communications apparatus; teaching apparatus and instruments; encoded loyalty cards; discount cards, encoded; discount cards, magnetic; encoded reward cards; magnetic data carriers, recording discs; compact discs, digital versatile discs and other digital recording media; data processing equipment; apparatus for storing and transmitting data; data encryption apparatus; downloadable electronic publications; security tokens [encryption devices]; local area networks; apparatus for electronic payment processing; encoded prepaid payment cards; terminals for electronically processing credit card payments; data compilations; magazines downloaded via the internet.	Application filed, under formality validation ⁽³⁾
20.	EZ Credit	Senheng KL / TM2021003918	MyIPO	Class 9 / Instant messaging software; internet messaging software; downloadable software; downloadable instant messaging software; application software; communications software; mobile application software; e-commerce software; graphical user interface software.	Application filed, under formality validation ⁽³⁾
21.	EZ Credit	Senheng KL / TM2021003918	MyIPO	Class 35 / The bringing together, for the benefit of others, of a variety of goods, namely audio and video digital products, digital cameras and photographic accessories, communication products, information technology hardware and software, computer hardware and software, computer accessories and peripherals, telecommunication products, electronic accessories and peripherals, information technology products, and peripherals, local area network-gaming, books and magazines,	Application filed, under formality validation ⁽³⁾

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

<u>No.</u>	<u>Trademark</u>	<u>Name of applicant / Registration no.</u>	<u>Issuing authority</u>	<u>Class / Description</u>	<u>Status / Validity period</u>
				<p>furnishings, floorings, linens, soft furnishings and their accessories, electrical consumer goods including kitchen and laundry appliances, lighting apparatus, small electronic goods for the home, personal care items, garden items, sewing machines, exercise equipment, bicycles, tools and home-wares, enabling customers to conveniently view and purchase those goods in a department store, from a general merchandise catalogue by mail order, through a television shopping channel by means of telecommunications, or from a general merchandise global telecommunication network website or by means of telecommunications; sales promotion for others relation to telecommunication services, Internet service provider (ISP) services, broad band services, telephone line services and global telecommunicating network services through a television shopping channel by means of telecommunications, or from a general global telecommunication network website or by means of telecommunications; advice and assistance in the selection of goods; preparation and presentation of advertising matter; sales promotion services, publicity services; business and management advice; business consultancy, information and research services; compilation and provision of trade, business, price and statistical information and data bases; preparation and compilation of reports; advertising services, business administration, marketing and marketing planning; advisory and consultancy services relating to marketing, marketing assessment services; business planning and development, services relating to stock control; setting up, organisation, administration, operation and supervision of customer loyalty, sales, incentives and promotional activity schemes and advice, consultancy and information services relating to such services; business management, including assistance and advising for the establishment and management of retail stores.</p>	

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
22.	EZ	Senheng KL / TM2021003916	MyIPO	Class 9 / Computers; computer hardware; computer software; application software; e-commerce software; instant messaging software; internet messaging software; downloadable computer software; software for facilitating secure credit card transactions; software and applications for mobile devices; computer application software for mobile phones; computer software platforms; data processing software and systems; mobile data communications apparatus; teaching apparatus and instruments; encoded loyalty cards; discount cards, encoded; discount cards, magnetic; encoded reward cards; magnetic data carriers, recording discs; compact discs, digital versatile discs and other digital recording media; data processing equipment; apparatus for storing and transmitting data; data encryption apparatus; downloadable electronic publications; security tokens [encryption devices]; local area networks; apparatus for electronic payment processing; encoded prepaid payment cards; terminals for electronically processing credit card payments; data compilations; magazines downloaded via the internet.	Application filed, under formality validation ⁽³⁾

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
23.	Feel It! Test It!	Senheng KL / TM2021003913	MyIPO	Class 9 / Computers; computer hardware; computer software; application software; e-commerce software; instant messaging software; internet messaging software; downloadable computer software; software for facilitating secure credit card transactions; software and applications for mobile devices; computer application software for mobile phones; computer software platforms; data processing software and systems; mobile data communications apparatus; teaching apparatus and instruments; encoded loyalty cards; discount cards, encoded; discount cards, magnetic; encoded reward cards; magnetic data carriers, recording discs; compact discs, digital versatile discs and other digital recording media; data processing equipment; apparatus for storing and transmitting data; data encryption apparatus; downloadable electronic publications; security tokens [encryption devices]; local area networks; apparatus for electronic payment processing; encoded prepaid payment cards; terminals for electronically processing credit card payments; data compilations; magazines downloaded via the internet.	Application filed, under formality validation ⁽³⁾
24.	PLUSONE	Senheng KL / TM2021003914	MyIPO	Class 9 / Computers; computer hardware; computer software; application software; e-commerce software; instant messaging software; internet messaging software; downloadable computer software; software for facilitating secure credit card transactions; software and applications for mobile devices; computer application software for mobile phones; computer software platforms; data processing software and systems; mobile data communications apparatus; teaching apparatus and instruments; encoded loyalty cards; discount cards, encoded; discount cards, magnetic; encoded reward cards; magnetic data carriers, recording discs; compact discs, digital versatile discs and other digital recording media; data processing equipment; apparatus for storing and transmitting data; data encryption apparatus; downloadable electronic publications; security tokens [encryption devices]; local area networks; apparatus for electronic payment processing; encoded prepaid payment cards;	Application filed, under formality validation ⁽³⁾

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No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
25.	senQ	Senheng KL / TM2021003911	MyIPO	<p>terminals for electronically processing credit card payments; data compilations; magazines downloaded via the internet.</p> <p>Class 9 / Computers; computer hardware; computer software; application software; e-commerce software; instant messaging software; internet messaging software; downloadable computer software; software for facilitating secure credit card transactions; software and applications for mobile devices; computer application software for mobile phones; computer software platforms; data processing software and systems; mobile data communications apparatus; teaching apparatus and instruments; encoded loyalty cards; discount cards, encoded; discount cards, magnetic; encoded reward cards; magnetic data carriers, recording discs; compact discs, digital versatile discs and other digital recording media; data processing equipment; apparatus for storing and transmitting data; data encryption apparatus; downloadable electronic publications; security tokens [encryption devices]; local area networks; apparatus for electronic payment processing; encoded prepaid payment cards; terminals for electronically processing credit card payments; data compilations; magazines downloaded via the internet.</p>	Application filed, under formality validation ⁽³⁾
26.	DELIGHTO	Senheng KL / TM2021010216	MyIPO	<p>Class 8 / Forks; harpoons; fillet knife; hunting hand tools; truncheon; police batons; nail clipper; survival knife; universal pocket knife; climbing knife; diving knife; scissors; universal cutting pliers; axes; hand tools; hand-operated; blade sharpening instruments; blades (hand tools); sharpening stones; kitchen knife; army knife and sabres.</p>	Application filed, under formality validation ⁽⁴⁾

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)



No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Status / Validity period
27.	DELIGHTO	Senheng KL / TM2021010216	MyIPO	Class 21 / Small portable household utensils and containers (not of precious metal nor coated therewith) kitchen or domestic utensil, non-electrical kettles, non-electrical pressure-cookers, non-electrical coffee-pots, milk-pots, sauce-pans, frying-pans, stew-pans, oven-dishes, baking dishes, frying-appliances, moulds, shallow frying-pans, sorbet-freezers, spit-roasters, croque-monsieur making appliances, waffle-irons, yoghurt-making appliances, centrifugal salad-dryers; brushes (other than paint-brushes), electric and non-electric tooth-brushes, instruments, apparatus and material for cleaning purposes, brooms, crumb-collectors, non-electrical vacuum-cleaners and their parts, glasswares, porcelain and earthenware, china and pottery.	Application filed, under formality validation ⁽⁴⁾

Notes:-

- (1) The said renewal application has been submitted on 8 June 2021 and it is currently pending renewal.
- (2) The said registration application has been received by MyIPO on 7 August 2020 and it is currently pending examination by MyIPO.
- (3) The said registration application has been received by MyIPO on 11 February 2021 and it is currently under formality validation by MyIPO.
- (4) The said registration application has been received by MyIPO on 8 April 2021 and it is currently under formality validation by MyIPO.

ANNEXURE B – BRAND NAME, TRADEMARKS, PATENTS, LICENSE AGREEMENTS AND OTHER INTELLECTUAL PROPERTY RIGHTS (CONT'D)

Vietnam

No.	Trademark	Name of applicant / Registration no.	Issuing authority	Class / Description	Validity period	Status / Validity period
1.		Senheng KL / 87724	Intellectual Property Office of Vietnam	Class 35 / Products introduction service to customers (excluding shipping) goods at retail stores such as: household electrical appliances, video cameras, musical instruments, exercise machines, care equipment health (eg body massagers, massage chairs, foot massagers, water purification systems).	31.07.2017 – 31.08.2026	Registered / 31.07.2017 – 31.08.2026
2.		Senheng KL / 130615	Intellectual Property Office of Vietnam	Class 35 / Products presentation services to customers (excluding transportation) of goods in retail stores such as household electrical appliances, video cameras, musical instruments, exercise machines, health care equipment strong examples include body massage device, massage chair, foot massage device, water purification system.	24.08.2018 – 16.04.2028	Registered / 24.08.2018 – 16.04.2028