

Raising Awareness for MSMEs

The SC had participated in various awareness programmes in collaboration with the HDC and the Bumiputera Agenda Steering Unit (TERAJU) as part of efforts to improve financial inclusion for the economy and raise

awareness on market-based funding opportunities and avenues. Being a significant stakeholder in the economy, the MSMEs continue to rely on traditional sources of funding, and the workshop seeks to close this financing gap by connecting the MSMEs with RMOs through the ICM, creating more avenues for alternative fundraising.

SC-HDC Workshop 2022

The SC, in collaboration with HDC and supported by CMM organised the SC-HDC Workshop 2022 as part of ongoing efforts to intensify greater awareness on alternative fundraising avenues among MSMEs, particularly via ECF and P2P financing.

The Workshop brings together RMOs, approved by the SC to facilitate Shariah-compliant fundraising activities, share insights and guide the MSMEs on how to raise funds via their platforms. The Workshop also featured companies with success stories in their efforts to raise funds via ECF and P2P financing. Participating RMOs had the opportunity to provide consultation and network with the attendees at booth provided for the duration of the event.

