

InvestSmart® Fest 2020

InvestSmart® Fest 2020 is an annual flagship investor education event, which forms part of InvestSmart® investor education initiatives to create more informed investors who are self-reliant and able to make





investment decisions that are right for them. The event aimed to reach out to a wide spectrum of the public throughout the nation. It is an avenue to educate the public on a range of investment-related topics and promote anti-scam awareness.

VIRTUAL INVESTSMART® FEST 2020

23 - 25 OCTOBER 2020

In October 2020, InvestSmart® organised its seventh instalment of the InvestSmart® Fest virtually for the first time. InvestSmart® Fest 2020 with the theme, 'Silap Labur Duit Lebur' was also held in support of the Financial Education Network's (FEN) inaugural Financial Literacy Month held throughout October 2020.



 <p>9,000+ VISITORS</p> <ul style="list-style-type: none"> • Over 50% reside outside Klang Valley • 30% are between the ages of 18-30 	 <p>37 EXHIBITORS</p> <ul style="list-style-type: none"> • Capital Market Intermediaries • Associations • Regulatory and Government Agencies
 <p>40 SPEAKERS</p>	 <p>460 Slots of free consultation with licensed financial planners offered at #FinPlan4U service desk</p>

FEATURED SPEAKERS

