

# ARE YOU 'FIN-FLUENCING'?

Thinking of sharing an investment opportunity on social media? HOLD ON!



**Does the Securities Commission Malaysia (SC) govern the advertising and promotion of capital market products and services in Malaysia?**

The SC governs the advertising and promotion of the capital market products and services (e.g. unit trust fund, cryptocurrencies, trading platform) to Malaysians.

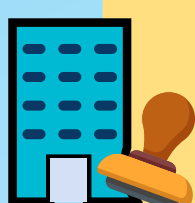
1



**Could you be engaging in an activity that requires the SC's authorisation?**

Think about your content sharing carefully because this could be an activity that requires licence or registration from the SC. Failure to obtain licence or registration from the SC is a punishable offence under the law and you can be fined up to RM10 million or be jailed with an imprisonment term up to 10 years or both.

2



**Is the company whose capital market products or services you are promoting authorised by the SC?**

It is in your interest to verify whether the company is authorised by the SC, as you could be aiding or abetting scammers or unauthorised companies which will result in you facing legal action from the SC.

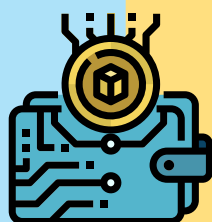
3



**Is your shared content clear, fair and balanced?**

Ensure that your content is clear, fair and balanced as false or misleading content will result in you facing legal action.

4



**Are you aware that posting, sharing or promoting cryptocurrencies may require the SC's authorisation?**

Posting, sharing or promoting cryptocurrencies may require the SC's authorisation if you are giving investment advice on cryptocurrencies.

5



**Are you promoting a trading platform that offers attractive commissions and affiliate programmes?**

Any trading platform promoting capital market products or services that targets Malaysians requires authorisation from the SC. Should you promote any scammers or unauthorised trading platforms, you could be facing legal action for aiding or abetting illegal activities.

6

## Checklist for responsible promotions:



**Ask!** Are you providing investment advice?

Refer to the [Guidance Note on Provision of Investment Advice](#) issued by the SC.



**Beware!** Have you verified the company who engages you for promotion?

To verify whether an individual or entity is authorised by the SC, please refer to the SC's Investment Checker - <https://www.sc.com.my/investment-checker>. If you have any doubt, please contact the SC at [03 6204 8999](tel:0362048999) or email at [aduan@seccom.com.my](mailto:aduan@seccom.com.my).



**Check!** Does your posting, sharing or promotion comply with the advertising guidelines issued by the SC?

Ensure your posting, sharing or promotion complies with the SC's [Guidelines on Advertising for Capital Market Products and Related Services](#).

**#pausebeforeyoupost**  
**#telitibarukongsi**