THIS PROSPECTUS HAS NOT BEEN REGISTERED WITH THE SECURITIES COMMISSION MALAYSIA ("SC"). THE INFORMATION IN THIS PROSPECTUS MAY BE SUBJECT TO FURTHER AMENDMENTS BEFORE BEING REGISTERED BY THE SC. UNDER NO CIRCUMSTANCES SHALL THIS PROSPECTUS CONSTITUTE AN OFFER FOR SUBSCRIPTION OR PURCHASE OF, OR AN INVITATION TO SUBSCRIBE FOR OR PURCHASE SECURITIES. INFORMATION CONTAINED IN THIS DOCUMENT HAS BEEN SET OUT BASED ON THE ASSUMPTION THAT ALL RELEVANT APPROVALS HAVE BEEN OBTAINED AND THAT MATTERS TO BE COMPLETED / IMPLEMENTED POST APPROVALS HAVE BEEN DULY COMPLETED / IMPLEMENTED.



UNIQUE FIRE HOLDINGS BERHAD

(Registration No. 202101013602 (1413901-D)) (Incorporated in Malaysia under the Companies Act 2016)

INITIAL PUBLIC OFFERING ("IPO") IN CONJUNCTION WITH THE LISTING OF UNIQUE FIRE HOLDINGS BERHAD ("UNIQUE FIRE" OR "COMPANY") ON THE ACE MARKET OF BURSA MALAYSIA SECURITIES BERHAD ("BURSA SECURITIES") COMPRISING:

- (I) PUBLIC ISSUE OF 83,750,000 NEW ORDINARY SHARES IN UNIQUE FIRE ("UNIQUE FIRE SHARES" OR "SHARES") IN THE FOLLOWING MANNER:
 - 20,000,000 NEW UNIQUE FIRE SHARES MADE AVAILABLE FOR APPLICATION BY THE MALAYSIAN PUBLIC:
 - 8,000,000 NEW UNIQUE FIRE SHARES MADE AVAILABLE FOR APPLICATION BY OUR ELIGIBLE DIRECTORS, EMPLOYEES AND PERSONS WHO HAVE CONTRIBUTED TO THE SUCCESS OF OUR GROUP;
 - 5,750,000 NEW UNIQUE FIRE SHARES MADE AVAILABLE BY WAY OF PRIVATE PLACEMENT TO SELECTED INVESTORS; AND
 - 50,000,000 NEW UNIQUE FIRE SHARES MADE AVAILABLE BY WAY OF PRIVATE PLACEMENT TO BUMIPUTERA INVESTORS APPROVED BY THE MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

AND

(II) OFFER FOR SALE OF 30,000,000 EXISTING UNIQUE FIRE SHARES BY WAY OF PRIVATE PLACEMENT TO SELECTED INVESTORS;

AT AN IPO PRICE OF RM[.] PER SHARE, PAYABLE IN FULL UPON APPLICATION.

Principal Adviser, Sponsor, Sole Underwriter and Placement Agent



NO SECURITIES WILL BE ALLOTTED OR ISSUED BASED ON THIS PROSPECTUS AFTER SIX (6) MONTHS FROM THE DATE OF THIS PROSPECTUS.

[THIS PROSPECTUS HAS BEEN REGISTERED BY THE SECURITIES COMMISSION MALAYSIA ("SC"). THE REGISTRATION OF THIS PROSPECTUS, SHOULD NOT BE TAKEN TO INDICATE THAT THE SC RECOMMENDS THE OFFERING OR ASSUMES RESPONSIBILITY FOR THE CORRECTNESS OF ANY STATEMENT MADE, OPINION EXPRESSED OR REPORT CONTAINED IN THIS PROSPECTUS.] THE SC HAS NOT, IN ANY WAY, CONSIDERED THE MERITS OF THE SECURITIES BEING OFFERED FOR INVESTMENT.

THE SC IS NOT LIABLE FOR ANY NON-DISCLOSURE ON THE PART OF THE COMPANY AND TAKES NO RESPONSIBILITY FOR THE CONTENTS OF THIS PROSPECTUS, MAKES NO REPRESENTATION AS TO ITS ACCURACY OR COMPLETENESS, AND EXPRESSLY DISCLAIMS ANY LIABILITY FOR ANY LOSS YOU MAY SUFFER ARISING FROM OR IN RELIANCE UPON THE WHOLE OR ANY PART OF THE CONTENTS OF THIS PROSPECTUS.

INVESTORS ARE ADVISED TO READ AND UNDERSTAND THE CONTENTS OF THIS PROSPECTUS. IF IN DOUBT, PLEASE CONSULT A PROFESSIONAL ADVISER. FOR INFORMATION CONCERNING RISK FACTORS WHICH SHOULD BE CONSIDERED BY PROSPECTIVE INVESTORS, SEE "RISK FACTORS" COMMENCING ON PAGE 213.

THE ACE MARKET IS AN ALTERNATIVE MARKET DESIGNED PRIMARILY FOR EMERGING CORPORATIONS THAT MAY CARRY HIGHER INVESTMENT RISK WHEN COMPARED WITH LARGER OR MORE ESTABLISHED CORPORATIONS LISTED ON THE MAIN MARKET. THERE IS ALSO NO ASSURANCE THAT THERE WILL BE A LIQUID MARKET IN THE SHARES OR UNITS OF SHARES TRADED ON THE ACE MARKET. YOU SHOULD BE AWARE OF THE RISKS OF INVESTING IN SUCH CORPORATIONS AND SHOULD MAKE THE DECISION TO INVEST ONLY AFTER CAREFUL CONSIDERATION. THE ISSUE, OFFER OR INVITATION FOR THE OFFERING IS A PROPOSAL NOT REQUIRING APPROVAL, AUTHORISATION OR RECOGNITION OF THE SC UNDER SECTION 212(8) OF THE CAPITAL MARKETS AND SERVICES ACT 2007.

RESPONSIBILITY STATEMENTS

Our Directors, Promoters and Offeror (as defined in this Prospectus) have seen and approved this Prospectus. They collectively and individually accept full responsibility for the accuracy of the information. Having made all reasonable enquiries, and to the best of their knowledge and belief, they confirm there is no false or misleading statement or other facts which if omitted, would make any statement in the Prospectus false or misleading.

Alliance Investment Bank Berhad ("AIBB"), being the Principal Adviser, Sponsor, Sole Underwriter and Placement Agent, acknowledges that, based on all available information, and to the best of its knowledge and belief, this Prospectus constitutes a full and true disclosure of all material facts concerning the offering.

STATEMENTS OF DISCLAIMER

[Approval has been granted by Bursa Securities for the listing of and quotation for the securities being offered. Admission to the Official List of ACE Market of Bursa Securities is not to be taken as an indication of the merits of the offering, corporation or its shares.]

Bursa Securities is not liable for any non-disclosure on our part and takes no responsibility for the contents of this Prospectus, makes no representation as to its accuracy or completeness and expressly disclaims any liability for any loss you may suffer arising from or in reliance upon the whole or any part of the contents of this Prospectus.

[This Prospectus, together with the Application Form (as defined in this Prospectus), has also been lodged with the Registrar of Companies, who takes no responsibility for its contents.]

OTHER STATEMENTS

You should note that you may seek recourse under Sections 248, 249 and 357 of the *Capital Markets* and *Services Act 2007* ("**CMSA**") for breaches of securities laws including any statement in the Prospectus that is false, misleading, or from which there is a material omission; or for any misleading or deceptive act in relation to this Prospectus or the conduct of any other person in relation to our Company.

Shares are offered to the public on the premise of full and accurate disclosure of all material information concerning the offering, for which any person set out in Section 236 of the CMSA, is responsible.

[Our Shares are classified as Shariah compliant by the Shariah Advisory Council of the SC. This classification remains valid from the date of issue of this Prospectus until the next Shariah compliance review undertaken by the Shariah Advisory Council of the SC. The new status is released in the updated list of Shariah-compliant securities, on the last Friday of May and November.]

This Prospectus has not been and will not be made to comply with the laws of any jurisdiction other than Malaysia, and has not been and will not be lodged, registered or approved pursuant to or under any applicable securities or equivalent legislation or with or by any regulatory authority or other relevant body of any jurisdiction other than Malaysia.

We will not, prior to acting on any acceptance in respect of our IPO, make or be bound to make any enquiry as to whether you have a registered address in Malaysia and will not accept or be deemed to accept any liability in relation thereto whether or not any enquiry or investigation is made in connection therewith.

This Prospectus is prepared and published solely for our IPO in Malaysia under the laws of Malaysia. Our Shares being offered in our IPO are issued in Malaysia solely based on the contents of this Prospectus. Our Directors, Promoters, Offeror, Principal Adviser, Sponsor, Sole Underwriter and Placement Agent take no responsibility for the distribution of this Prospectus (in preliminary or final form) outside Malaysia. Our Directors, Promoters, Offeror, Principal Adviser, Sponsor, Sole Underwriter and Placement Agent have not authorised anyone to provide you with information which is not contained in this Prospectus.

It shall be your sole responsibility, if you are or may be subject to the laws of any countries or jurisdictions other than Malaysia, to consult your professional advisers as to whether your application for our IPO would result in the contravention of any laws of such countries or jurisdictions. Neither we nor our Principal Adviser nor any other advisers in relation to our IPO shall accept any responsibility or liability in the event that any application made by you shall become illegal, unenforceable, avoidable or void in any such country or jurisdiction.

Further, it shall be your sole responsibility to ensure that your application for our IPO would be in compliance with the terms of our IPO and would not be in contravention of any laws of countries or jurisdictions other than Malaysia to which you may be subjected to. We will further assume that you had accepted our IPO in Malaysia and will be subject only to the laws of Malaysia in connection therewith.

However, we reserve the right, in our absolute discretion, to treat any acceptances as invalid if we believe that such acceptance may violate any law or applicable legal or regulatory requirements.

ELECTRONIC PROSPECTUS

This Prospectus can also be viewed or downloaded from Bursa Securities' website at www.bursamalaysia.com. The contents of the Electronic Prospectus (as defined in this Prospectus) are as per the contents of this Prospectus registered by the SC.

You are advised that the internet is not a fully secured medium, and that your Internet Share Application (as defined in this Prospectus) is subject to the risk of problems occurring during data transmission, computer security threats such as viruses, hackers and crackers, faults with computer software and other events beyond the control of the Internet Participating Financial Institutions (as defined in this Prospectus). These risks cannot be borne by the Internet Participating Financial Institutions.

If you are in doubt as to the validity or integrity of the Electronic Prospectus, you should immediately request from us, our Principal Adviser or the issuing house, a paper / printed copy of this Prospectus.

In the event of any discrepancies arising between the contents of the Electronic Prospectus and the contents of the paper / printed copy of this Prospectus for any reason whatsoever, the contents of the paper / printed copy of this Prospectus, which is identical to this Prospectus registered by the SC, shall prevail.

In relation to any reference in this Prospectus to third party internet sites ("**Third Party Internet Sites**"), whether by way of hyperlinks or by way of description of the Third Party Internet Sites, you acknowledge and agree that:

- (i) we and our Principal Adviser do not endorse and are not affiliated in any way with the Third Party Internet Sites and are not responsible for the availability of, or the contents or any data, information, files or other material provided on the Third Party Internet Sites. You shall bear all risks associated with the access to or use of the Third Party Internet Sites;
- (ii) we and our Principal Adviser are not responsible for the quality of products or services in the Third Party Internet Sites, for fulfilling any of the terms of your agreements with the Third Party Internet Sites. We and our Principal Adviser are also not responsible for any loss, damage or cost that you may suffer or incur in connection with or as a result of dealing with the Third Party Internet Sites or the use of or reliance on any data, information, files or other material provided by such parties; and
- (iii) any data, information, files or other material downloaded from the Third Party Internet Sites is at your own discretion and risk. We and our Principal Adviser are not responsible, liable or under obligation for any damage to your computer system or loss of data resulting from the downloading of any such data, information, files or other material.

Where an electronic Prospectus is hosted on the website of the Internet Participating Financial Institutions, you are advised that:

- (i) the Internet Participating Financial Institutions are liable in respect of the integrity of the contents of an electronic Prospectus, to the extent of the contents of the electronic Prospectus situated on the web server of the Internet Participating Financial Institutions which may be viewed via your web browser or other relevant software.
 - The Internet Participating Financial Institutions shall not be responsible in any way for the integrity of the contents of an electronic Prospectus which has been downloaded or otherwise obtained from the web server of the Internet Participating Financial Institutions and thereafter communicated or disseminated in any manner to you or other parties; and
- (ii) while all reasonable measures have been taken to ensure the accuracy and reliability of the information provided in an electronic Prospectus, the accuracy and reliability of an electronic Prospectus cannot be guaranteed as the internet is not a fully secured medium.

The Internet Participating Financial Institutions shall not be liable (whether in tort or contract or otherwise) for any loss, damage or cost, you or any other person may suffer or incur due to, as a consequence of or in connection with any inaccuracies, changes, alterations, deletions or omissions in respect of the information provided in an electronic Prospectus which may arise in connection with or as a result of any fault or faults with web browsers or other relevant software, any fault or faults on your or any third party's personal computer, operating system or other software, viruses or other security threats, unauthorised access to information or systems in relation to the website of the Internet Participating Financial Institutions, and / or problems occurring during data transmission, which may result in inaccurate or incomplete copies of information being downloaded or displayed on your personal computer.

INDICATIVE TIMETABLE

The following events are intended to take place on the following tentative dates:

Event(s)	Tentative Date(s)
Issuance of Prospectus / Opening of the application period for our IPO	[•]
Closing of the application period for our IPO	[•]
Balloting of applications	[•]
Allotment of Issue Shares / Transfer of Offer Shares to successful applicants	[•]
Listing on the ACE Market of Bursa Securities	[•]

In the event there is any change to the indicative timetable above, we will advertise the notice of the changes in a widely circulated daily English and Bahasa Malaysia newspaper in Malaysia.

PRESENTATION OF INFORMATION

All references to "our Company" or "Unique Fire" in this Prospectus are to Unique Fire Holdings Berhad, while references to "our Group" are to our Company and our subsidiaries. References to "we", "us", "our" and "ourselves" are to our Company or our Group or any member of our Group, as the context requires. Unless the context otherwise requires, references to "Management" are to our Executive Directors and our key senior management personnel as disclosed in this Prospectus and statements as to our beliefs, expectations, estimates and opinions are those of our Management.

Certain abbreviations, acronyms and technical terms used are defined in the "Definitions" and "Glossary of Technical Terms" sections of this Prospectus. Words denoting the singular shall, where applicable, include the plural and vice versa. Words denoting the masculine gender shall, where applicable, include the feminine and neuter genders and vice versa. References to persons shall include companies and corporations.

In this Prospectus, references to the "Government" are to the Government of Malaysia; and references to "RM" and "sen" are to the lawful currency of Malaysia. The word "approximately" used in this Prospectus is to indicate that a number is not an exact one, but that number is usually rounded off to the nearest hundredth or two (2) decimal places. Any discrepancies in the tables included in this Prospectus between the amounts listed and the total thereof are due to rounding.

Unless otherwise stated, any reference to dates and times in this Prospectus shall be a reference to dates and times in Malaysia.

Any reference to any enactment in this Prospectus shall be a reference to that enactment as for the time being or amended or re-enacted.

This Prospectus includes statistical data provided by our Management and various third parties and cites third party projections regarding growth and performance of the industry in which our Group operates or is exposed to. This data is taken or derived from information published by industry sources and from our internal data. In each such case, the source is stated in this Prospectus. Where no source is stated, it can be assumed that the information originates from our Management.

In particular, certain information in this Prospectus is extracted or derived from the Industry Overview prepared by Vital Factor (as defined in this Prospectus), the independent business and market research consultants. We have appointed Vital Factor to provide an independent market and industry review. In compiling their data for the review, Vital Factor had relied on research methodology, industry sources, published materials, their own private databases and direct contacts within the industry. We believe that the information on the industry and the statistical data and projections cited in this Prospectus are useful in helping you to understand the major trends in the industry in which we operate.

The information on our website, or any website directly and indirectly linked to such website does not form part of this Prospectus and should not be relied upon.

FORWARD-LOOKING STATEMENTS

This Prospectus includes forward-looking statements, which include all statements other than statements of historical facts included in this Prospectus, including, without limitation, those regarding our financial position, business strategies, prospects, plans and objectives of our Management for future operations. Some of these statements can be identified by words that have a bias towards or are forward-looking such as "may", "will", "would", "could", "believe", "expect", "anticipate", "estimate", "aim", "plan", "forecast", "project" or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors beyond our Group's control that could cause our actual results, performances or achievements to be materially different from future results, performances or achievements expressed or implied by such forward-looking statements. Such forward-looking statements include, without limitation, statements relating to:

- (i) demand of our products and services;
- (ii) our business strategies;
- (iii) our plans and objectives for future operations;
- (iv) our future financial position, earnings, cash flows and liquidity; and
- (v) our ability to pay dividends.

Such forward-looking statements are based on numerous assumptions regarding our Group's present and future business strategies and the environment in which we operate. Additional factors that could cause our actual results, performances or achievements to differ materially include, but are not limited to those discussed in Section 8 – Risk Factors and Section 11.3 – Management's Discussion and Analysis of Financial Conditions and Results of Operations of this Prospectus. We cannot assure you that the forward-looking statements in this Prospectus will be realised.

These forward-looking statements are based on information available to us as at the LPD (as defined in this Prospectus) and are made available only as at the LPD. Should we become aware of any subsequent material change or development affecting a matter disclosed in this Prospectus arising from the date of registration of this Prospectus but before the date of allotment of the Issue Shares / transfer of the Offer Shares, we shall further issue a supplemental or replacement prospectus, as the case may be, in accordance with the provision of Section 238(1) of the CMSA and Paragraph 1.02, Chapter 1 of Part II (Division 6) of the Prospectus Guidelines (Supplementary and Replacement Prospectus).

DEFINITIONS

The following definitions shall apply throughout this Prospectus unless the definitions are defined otherwise or the context requires otherwise:

COMPANIES WITHIN OUR GROUP

Unique Fire or Company : Unique Fire Holdings Berhad (Registration No. 202101013602

(1413901-D))

UFI : Unique Fire Industry Sdn Bhd (Registration No. 199701003235

(418731-U))

UDI : Unique Digital Innovation Sdn Bhd (Registration No. 201801000171

(1262183-U))

Unique Fire Group or

Group

Unique Fire, UFI and UDI, collectively

GENERAL

ACE Market : ACE Market of Bursa Securities

Acquisition of UDI : Acquisition by Unique Fire of the entire issued share capital of UDI

of RM450,000 comprising 450,000 ordinary shares from the shareholders of UDI, namely Liew Sen Hoi, Marcus Liew, Ryan Liew, Roy Liew and Ray Liew for a total purchase consideration of RM70,080, which was entirely satisfied by the issuance of 438,000 new Shares at an issue price of RM0.16 per Share, which was

completed on [●]

Acquisition of UFI : Acquisition by Unique Fire of the entire issued share capital of UFI

of RM9,004,500 comprising 9,004,500 ordinary shares from the shareholders of UFI, namely Liew Sen Hoi, Lim Show Ching, Marcus Liew, Ryan Liew, Roy Liew and Ray Liew for a total purchase consideration of RM50,529,280, which was entirely satisfied by the issuance of 315,808,000 new Shares at an issue

price of RM0.16 per Share, which was completed on [●]

Acquisition of UFI and UDI : Acquisition of UFI and Acquisition of UDI, collectively

Act : Companies Act 2016

ADA : Authorised Depository Agent

AGM : Annual General Meeting

AIBB : Alliance Investment Bank Berhad (Registration No. 197401004393

(21605-D))

Application Form(s) : The printed application form for the application of the Issue Shares

Application(s) : The application for the Issue Shares by way of Application Form,

Electronic Share Application and/or Internet Share Application

ATM : Automated Teller Machine

Board : The Board of Directors of Unique Fire

DEFINITIONS (Cont'd)

Bomba or **Jabatan** Fire and Rescue Department of Malaysia

Bomba

Bursa Depository Bursa Malavsia Depository Sdn Bhd (Registration No.

198701006854 (165570-W))

Bursa Securities Bursa Malaysia Securities Berhad (Registration No. 200301033577

(635998-W))

CAGR Compound annual growth rate

CCC Certificate of Completion and Compliance

CDS Central Depository System

CDS Account Account established for a Depositor by Bursa Depository for the

recording of deposits or withdrawals of securities and for dealings

in such securities by the Depositor

CF Certificate of fitness for occupation

CMSA Capital Markets and Services Act 2007

Constitution The constitution of the Company

COVID-19 An infectious disease caused by severe acute respiratory

syndrome coronavirus 2 (SARS-CoV-2)

Depositor A holder of a CDS Account

Director(s) Director(s) of our Company and within the meaning given in

Section 2 of the CMSA

DOSH Department of Occupational Safety and Health Malaysia

EBITDA Earnings before interest, taxes, depreciation and amortisation

EIS Employment Insurance System

Electronic Prospectus A copy of this Prospectus that is issued, circulated or disseminated

via the Internet, and/or an electronic storage medium, including but

not limited to CD-ROMs (compact disc read-only memory)

Electronic Share

Application

An application for the Issue Shares through Participating Financial

Institutions' ATM

Eligible Person(s) Eligible Directors, employees and persons who have contributed to

the success of our Group, as further detailed in Section 4.1.1(b)(ii)

of this Prospectus

EMCO Enhanced MCO

EPF Employees Provident Fund

EPS Earnings per share

ERP Enterprise resource planning

Executive Director(s) Non-independent executive director(s) of Unique Fire

DEFINITIONS (Cont'd)

Financial Years Under

Review

FYE 2019, FYE 2020 and FYE 2021, collectively

FM Approvals : FM Approvals LLC., a third party global certification agency with

headquarters in Rhode Island, United States that offers certification services to manufacturers of fire protection equipment, electrical equipment and building materials. FM Approvals was formerly known as Factory Mutual Laboratories which changed its

name to FM Approval in 1999

FPE : Financial period ended/ending

FPS : Fire protection systems

FYE : Financial year ended/ending 31 March

Government : Government of Malaysia

GP : Gross profit

GST : Goods and Services Tax

IMR or Vital Factor : Vital Factor Consulting Sdn Bhd (Registration No. 199301012059

(266797-T)), the independent business and market research

consultants

Industry Overview : Industry overview prepared by Vital Factor as set out in Section 7

of this Prospectus

Internet Participating

Financial Institution

Participating financial institution for the Internet Share Application,

as listed in Section 14 of this Prospectus

Internet Share

Application

Application for the Issue Shares through an online share

application service provided by the Internet Participating Financial

Institution

IPO : Initial public offering of the IPO Shares in conjunction with the

Listing, comprising the Public Issue and Offer for Sale

IPO Price : The price of RM[•] per IPO Share

IPO Share(s) : The Issue Share(s) and Offer Share(s), collectively

IRB : Inland Revenue Board

Issue Share(s) : 83,750,000 new Shares, representing approximately 20.94% of

our enlarged issued share capital, which are to be issued pursuant to the Public Issue and subject to the terms and conditions of this

Prospectus

Issuing House or Tricor : Tricor Investor & Issuing House Services Sdn Bhd (Registration

No. 197101000970 (11324-H))

IT : Information technology

kg : Kilogram

Kidde brands : Reference to Kidde brands in this Prospectus includes Range

Guard brand of wet chemical fire suppression system, Advanced Delivery System (ADS) and Engineered Central Storage System (ECS) brands for both HFC and FK5112 fire suppression systems

DEFINITIONS (Cont'd)

L : Litre

Listing : The admission of Unique Fire to the Official List and the listing of

and quotation for our entire enlarged issued share capital on the

ACE Market

Listing Requirements : ACE Market Listing Requirements of Bursa Securities, as may be

amended from time to time

Listing Scheme : Comprising the Acquisition of UFI and UDI, Public Issue, Offer for

Sale, Share Transfer to UFG and Listing, collectively

LPD : 15 October 2021, being the latest practicable date prior to the

issuance of this Prospectus

M&E : Mechanical and electrical

Malaysian Public : Citizens of Malaysia and companies, societies, co-operatives and

institutions incorporated or organised under the laws of Malaysia

Marcus Liew : Liew Kang Leong, our Promoter, substantial shareholder and

Executive Director

Market Day(s) : Any day on which Bursa Securities is open for trading of securities

MCO : The nationwide movement control order imposed by the

Government of Malaysia under the Prevention and Control of Infectious Diseases Act 1988 and the Police Act 1967 as a measure

to contain the outbreak of COVID-19 pandemic

MFRS : Malaysian Financial Reporting Standards

MITI : Ministry of International Trade and Industry of Malaysia

N/A : Not applicable

NA : Net assets

Offer for Sale : Offer for sale of the Offer Shares at the IPO Price by the Offeror by

way of private placement to selected investors

Offer Share(s) : 30,000,000 existing Shares, representing approximately 7.50% of

our enlarged issued share capital, which are to be offered pursuant to the Offer for Sale and subject to the terms and conditions of this

Prospectus

Offeror : Liew Sen Hoi, our Promoter, substantial shareholder and

Managing Director

Official List : Official list of the ACE Market

Operational Facility in Shah Alam, Selangor

The operational facility of the Group located at 9, Jalan Anggerik Mokara 31/55, Kota Kemuning, Seksyen 31, 40460 Shah Alam,

Selandor

Selangor

Participating Financial

Institution

: Participating financial institution for the Electronic Share

Application, as listed in Section 14 of this Prospectus

PAT : Profit after taxation

DEFINITIONS (Cont'd)

PBT : Profit before taxation

PE Multiple : Price earnings multiple

Pink Form Allocation : The allocation of 8,000,000 Issue Shares, representing 2.00% of

our enlarged issued share capital, to the Eligible Persons

Placement Agent : AIBB

PPE : Property, plant and equipment

Prescribed Security(ies) : Securities of a company that are prescribed by Bursa Securities to

be deposited in the CDS subject to the provision of the SICDA and

the Rules

Principal Adviser : AIBB

Promoter(s) : UFG, Liew Sen Hoi, Lim Show Ching, Marcus Liew, Ryan Liew, Roy

Liew and Ray Liew

Prospectus : This Prospectus dated [●] in relation to the IPO

Prospectus Guidelines : Prospectus Guidelines issued by the SC on 28 December 2012

(revised on 23 December 2020)

Public Issue : Public issue of 83,750,000 new Shares at the IPO Price

comprising:

(a) 20,000,000 new Shares made available for application by the

Malaysian Public;

(b) 8,000,000 new Shares made available for application by the

Eligible Persons;

(c) 5,750,000 new Shares made available by way of private

placement to selected investors; and

(d) 50,000,000 new Shares made available by way of private

placement to Bumiputera investors approved by MITI

QC : Quality control

QR code : Quick response code

Ray Liew : Liew Kang Boon, our Promoter, substantial shareholder and key

senior management

ROC : Registrar of Companies

Roy Liew : Liew Kang Chin, our Promoter, substantial shareholder and key

senior management

Rules : Rules of Bursa Depository, as may be amended from time to time

Ryan Liew : Liew Kang Yee, our Promoter, substantial shareholder and

Executive Director

SAC : Shariah Advisory Council of the SC

DEFINITIONS (Cont'd)

SC : Securities Commission Malaysia

SGP : Sijil Guna Pakai or Certificate of Product Acceptance issued by

TNB

Share Transfer to UFG : Transfer by the Promoters (save for UFG) of an aggregate of

252,000,000 Shares (representing 63.00% equity interests in Unique Fire) to UFG, an investment holding company held by the

Promoters (save for UFG), during the prescription period

Share(s) or Unique Fire

Share(s)

Ordinary shares in Unique Fire

SICDA : Securities Industry (Central Depositories) Act, 1991

SIRIM : SIRIM Berhad, an agency under the purview of MITI and provides

independent safety certifications

SOCSO or PERKESO : Social Security Organisation, also known as Pertubuhan

Keselamatan Sosial

Sole Underwriter : AIBB

Sponsor : AIBB

sq. ft or ft² : Square feet

sq. m or m² : Square metres

SST : Sales and Services Tax

TNB : Tenaga Nasional Berhad (Registration No. 199001009294

(200866-W))

UFG : Unique Fire Group Sdn Bhd (Registration No. 202101027251

(1427551-W))

United Kingdom or UK : United Kingdom of Great Britain and Northern Ireland

UL : UL LLC, a global independent safety certification company

approved to perform equipment safety testing with headquarters in the United States. UL LLC is a subsidiary of Underwriters

Laboratories Inc

Underwriting Agreement : The underwriting agreement dated [●] entered into between our

Company and AIBB pursuant to our IPO

United States or USA : United States of America

CURRENCY

RM and sen : Ringgit Malaysia and sen, respectively

SGD : Singapore Dollar

USD : United States Dollar

GLOSSARY OF TECHNICAL TERMS

Technical terms used in this Prospectus shall have the same meanings as set out below unless the term is defined otherwise or the context requires otherwise:

Active fire protection : Systems or equipment designed to take action, either automatically or

manually, to extinguish or suppress fire

Assembly : In the context of this Prospectus, the process of assembly involves

integrating multiple parts and components and where relevant, filling cylinders with extinguishing agents and propellant to form the finished

product

We are involved in the assembly of the following products under our brands and third party brands:

- fire suppression systems using CO₂ and HFC extinguishing agents:

 fire protection equipment namely fire extinguisher using CO₂ and foam (hand portable and trolley mounted) and dry chemical (trolley mounted) as extinguishing agents, fire hose reels and fire hoses.

British Standards (BS) : The standards produced by the British Standard Institution (BSI)

Group, a certification body, which is designated as the national

standards body for the United Kingdom

CO₂ or carbon dioxide : In the context of this Prospectus, it is a fire extinguishing agent used

to extinguish or suppress fire by displacing oxygen that supports

combustion

Direct distribution channel : In the context of this Prospectus, it refers to when we sell our

products to end-users and vehicle manufacturers.

Distribution : Refers to the supply of products without any modifications or

alterations.

In the context of this Prospectus, we distribute the following products under our brands and third party brands:

- fire suppression systems such as sprinkler systems, wet and dry riser systems and hydrants, and wet chemical fire

suppression systems;

- fire protection equipment namely fire hoses; and

- fire protection accessories such as fire alarm and detection

devices, batteries, cabinets and fire blankets

Dry chemical : In the context of this Prospectus, it is a fire extinguishing agent in

powder form that is used to extinguish or suppress fire by preventing

oxygen from reaching the fire

eFEIS : Electronic Fire Extinguisher Identification System, the system

established by Jabatan Bomba to govern the usage and maintenance of

fire extinguishers in Malaysia

Extinguishing agent(s) : The component of a fire protection system or equipment that

extinguishes or suppresses fire. In the context of this Prospectus, the extinguishing agents contained in cylinders are dry chemical, CO₂,

HFC-227ea, foam and wet chemicals

Fire : Within the context of this Prospectus, fire refers to undesirable and

destructive burning in built environments (such as buildings, structures and infrastructure) that can cause loss of life, injury and/or

property and asset damage

GLOSSARY OF TECHNICAL TERMS (Cont'd)

Fire alarm A device that is designed to alert people that a fire may be present

and evacuation may be necessary. The alarm may be in the form of

bells, sounders, flashing lights, beacons or a combination of these

Fire detector A device that is designed to detect the presence of fire, heat and/or

smoke and consequently activate other systems and devices, such as

fire suppression systems and fire alarms

Fire extinguisher A portable manually operated equipment that can be carried or

wheeled to the site of a fire, where it is used to discharge extinguishing agents to extinguish or suppress fire. Examples include

CO₂, dry chemical and foam fire extinguishers

Fire hose reel A circular reel drum that is designed to carry and manage high

pressure fire hose, keeping it ready for use in a fire, and to reel it in

for storage.

The fire hose reel is permanently attached to a source of water

connected to a wet or dry riser system

Consists of fire hoses, couplings (to join two (2) or more hoses Fire hoses

> together to extend their length) and nozzle to direct the flow of water. They are designed to be connected to a landing valve of a wet or dry riser system or hydrant, which supplies the water. They are designed

to be used by firefighters

In the context of this Prospectus, they are systems that are designed Fire suppression systems

> to automatically detect fire and discharge their fire extinguishing agent to extinguish or suppress fire. Examples include CO2, HFC and wet chemical fire suppression systems, sprinkler systems, as well as dry

and wet riser systems

FK5112 or fluorinated

ketone

FK5112 is a fluorinated ketone considered to be an environmentally friendly fire suppression extinguishing agent as it does not deplete ozone. FK5112 is stored as a liquid and discharged as a gas.

FK5112 is a clean agent that does not leave behind residue, and does not conduct electricity. It is suitable for use in rooms that contain telecommunications or electrical equipment, and high value or important items such as those stored in libraries, archives and

museums

FM Approvals certification, which certifies that a product or system **FM** Approvals certification

has been independently tested and found to comply with the applicable requirements stated in the relevant FM Approvals standards. The certification is administered by FM Approvals. FM Approvals was formerly known as Factory Mutual Laboratories which

changed its name to FM Approval in 1999

In the context of this Prospectus, it is an extinguishing agent that **Foam**

> consists of foam concentrate mixed with water. When it is discharged, it forms a foam that blankets the fire to prevent oxygen from reaching

the fuel, which extinguishes or suppresses the fire

HFC or hydrofluorocarbon In the context of this Prospectus, HFC refers to HFC-227ea which is

> stored as a liquid and discharged as a gas. HFC is a clean agent that does not leave behind residue, and does not conduct electricity. It is suitable for use in rooms that contain telecommunications or electrical equipment, and high value or important items such as those stored in

libraries, archives and museums

GLOSSARY OF TECHNICAL TERMS (Cont'd)

Indirect channel

distribution

In the context of this Prospectus, it refers to where our customers are intermediaries that purchase our fire protection systems, equipment and accessories for installation or maintenance of their customers' properties and assets, as well as retailers and wholesalers who resell our products to their customers.

Manufacturing

In the context of this Prospectus, it is a process involving the transformation of input materials into finished products. We carry out the manufacturing of hand portable dry chemical fire extinguishers under our brand

Malaysian Standards (MS)

The standards produced by the Department of Standards Malaysia, the national standards and accreditation body of Malaysia

Sprinkler system

A type of active fire suppression system that consists of a fixed water pipe network installed throughout a building with sprinkler heads attached at specific locations. Sprinklers are designed to activate when a predetermined heat level is reached, spraying the area around the sprinkler with water

Wet and dry riser system

An active fire protection system that consists of a fixed network of water pipes and other components that is designed to supply water throughout the building to support firefighting operations. In a wet riser system, the pipework is constantly filled with water from a pressurised supply, whereas in a dry riser system, the pipework does not contain water when not in use

Wet chemical

In the context of this Prospectus, it is a fire extinguishing agent composed of a mixture of water and materials (such as potassium carbonate and inorganic salts) that form a soapy layer that blankets burning oil, thereby preventing oxygen from reaching the fire

UL certification

UL certification attests that a product, system or equipment has been independently tested and found to comply with the relevant UL standards. UL certification is administered by UL LLC, which is a subsidiary of Underwriters Laboratories Inc

TABLE OF CONTENTS

		PAGE	
CORPOR	RATE DIRECTORY	1	
APPROV	ALS AND CONDITIONS		
2.1 2.2	APPROVALS FROM RELEVANT AUTHORITIES MORATORIUM ON OUR SHARES	6 7	
PROSPECTUS SUMMARY			
3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10 3.11	PRINCIPAL DETAILS RELATING TO OUR IPO BACKGROUND AND OVERVIEW COMPETITIVE ADVANTAGES AND KEY STRENGTHS BUSINESS STRATEGIES AND PLANS RISK FACTORS OUTBREAK OF COVID-19 PANDEMIC DIRECTORS AND KEY SENIOR MANAGEMENT PROMOTERS AND SUBSTANTIAL SHAREHOLDERS USE OF PROCEEDS FROM OUR IPO FINANCIAL HIGHLIGHTS DIVIDEND POLICY	9 9 11 12 14 15 16 17 18 18	
PARTICULARS OF OUR IPO			
4.1 4.2 4.3 4.4 4.5	DETAILS OF OUR IPO BASIS OF ARRIVING AT THE IPO PRICE DILUTION USE OF PROCEEDS FROM OUR IPO BROKERAGE FEE, UNDERWRITING COMMISSION AND PLACEMENT FEE	20 30 31 32 40	
4.6	SALIENT TERMS OF THE UNDERWRITING AGREEMENT	40	
5. INFORMATION ON PROMOTERS, SUBSTANTIAL SHAREHOLDERS, DIRECTO AND KEY SENIOR MANAGEMENT			
5.1 5.2 5.3 5.4 5.5 5.6 5.7 5.8	PROMOTERS AND SUBSTANTIAL SHAREHOLDERS DIRECTORS AND KEY SENIOR MANAGEMENT BOARD PRACTICES REMUNERATION OF DIRECTORS AND KEY SENIOR MANAGEMENT MANAGEMENT REPORTING STRUCTURE DECLARATIONS BY EACH PROMOTERS, DIRECTORS AND KEY SENIOR MANAGEMENT FAMILY RELATIONSHIPS AND ASSOCIATIONS SERVICE AGREEMENTS	41 50 68 74 76 77 77	
INFORMATION ON OUR GROUP			
6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9 6.10 6.11 6.12 6.13	INFORMATION ON OUR GROUP INFORMATION ON OUR SUBSIDIARIES MATERIAL CAPITAL EXPENDITURE AND DIVESTITURES BUSINESS OVERVIEW MODES OF OPERATION AND WARRANTIES OPERATIONAL FACILITY MAJOR MACHINERY AND EQUIPMENT SALES AND MARKETING PRODUCTION OUTPUT, CAPACITY AND UTILISATION PROCESS FLOW TYPES AND SOURCES OF INPUT MATERIALS AND SERVICES EMPLOYEES MAJOR CUSTOMERS	79 97 100 101 121 122 122 123 125 127 134 140 141	
	2.1 2.2 PROSPE 3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10 3.11 PARTICU 4.1 4.2 4.3 4.4 4.5 4.6 INFORM AND KE 5.1 5.2 5.3 5.4 5.5 5.6 5.7 5.8 INFORM 6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9 6.10 6.11 6.12	PROSPECTUS SUMMARY 3.1 PRINCIPAL DETAILS RELATING TO OUR IPO 3.2 BACKGROUND AND OVERVIEW 3.3 COMPETITIVE ADVANTAGES AND KEY STRENGTHS 3.4 BUSINESS STRATEGIES AND PLANS 3.5 RISK FACTORS 3.6 OUTBREAK OF COVID-19 PANDEMIC 3.7 DIRECTORS AND KEY SENIOR MANAGEMENT 3.8 PROMOTERS AND SUBSTANTIAL SHAREHOLDERS 3.9 USE OF PROCEEDS FROM OUR IPO 3.10 FINANCIAL HIGHLIGHTS 3.11 DIVIDEND POLICY PARTICULARS OF OUR IPO 4.1 DETAILS OF OUR IPO 4.2 BASIS OF ARRIVING AT THE IPO PRICE 4.3 DILUTION 4.4 USE OF PROCEEDS FROM OUR IPO 4.5 BROKERAGE FEE, UNDERWRITING COMMISSION AND PLACEMENT FEE 4.6 SALIENT TERMS OF THE UNDERWRITING AGREEMENT INFORMATION ON PROMOTERS, SUBSTANTIAL SHAREHOLDERS, DIRECTORS AND KEY SENIOR MANAGEMENT 5.1 PROMOTERS AND SUBSTANTIAL SHAREHOLDERS, DIRECTORS AND KEY SENIOR MANAGEMENT 5.2 DIRECTORS AND KEY SENIOR MANAGEMENT 5.3 BOARD PRACTICES 5.4 REMUNERATION OF DIRECTORS AND KEY SENIOR MANAGEMENT 5.5 MANAGEMENT REPORTING STRUCTURE 5.6 DECLARATIONS BY EACH PROMOTERS, DIRECTORS AND KEY SENIOR MANAGEMENT 5.7 FAMILY RELATIONSHIPS AND ASSOCIATIONS 5.8 SERVICE AGREEMENTS INFORMATION ON OUR GROUP 6.1 INFORMATION ON OUR GROUP 6.2 INFORMATION ON OUR GROUP 6.3 MATERIAL CAPITAL EXPENDITURE AND DIVESTITURES 6.4 BUSINESS OVERVIEW 6.5 MODES OF OPERATION AND WARRANTIES 6.6 OPERATION LEXPENDITURE AND DIVESTITURES 6.6 OPERATION LEXPENDITURE AND DIVESTITURES 6.6 OPERATION LEXPENDITURE AND DIVESTITURES 6.7 MAJOR MACHINERY AND EQUIPMENT 6.8 SALES AND MARKETING 6.9 PRODUCTION OUTPUT, CAPACITY AND UTILISATION 6.10 PROCESS FLOW 6.11 TYPES AND SOURCES OF INPUT MATERIALS AND SERVICES 6.12 EMPLOYEES	

TAB	LE OF CO	NTENTS (Cont'd)		
	6.15 6.16 6.17 6.18 6.19 6.20 6.21	RESEARCH AND DEVELOPMENT SEASONALITY MATERIAL INTERRUPTIONS TO OUR BUSINESS OUR BUSINESS STRATEGIES AND PLANS MAJOR APPROVALS, LICENCES, PERMITS OBTAINED INTELLECTUAL PROPERTY RIGHTS, PATENTS, TRADEMARKS AND REGISTRATIONS MATERIAL DEPENDENCY ON COMMERCIAL CONTRACTS / AGREEMENTS / INTELLECTUAL PROPERTY RIGHTS / LICENCES OR PERMITS / BUSINESS PROCESSES PROPERTIES, PLANT AND EQUIPMENT	149 149 149 156 167 185 190	
	6.23	GOVERNING LAWS AND REGULATIONS	196	
7.	INDUST	RY OVERVIEW	202	
8.	RISK FACTORS			
	8.1 8.2 8.3	RISKS RELATING TO THE BUSINESS AND OPERATIONS OF OUR GROUP RISKS RELATING TO OUR INDUSTRY RISKS RELATING TO INVESTMENT IN OUR SHARES	213 222 223	
9.	RELATE	D PARTY TRANSACTIONS		
	9.1 9.2	RELATED PARTY TRANSACTIONS MONITORING AND OVERSIGHT OF RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST	226 231	
10.	CONFLIC	CONFLICT OF INTEREST		
	10.1 10.2	CONFLICT OF INTEREST DECLARATION BY ADVISERS ON CONFLICT OF INTEREST	232 232	
11.	. FINANCIAL INFORMATION			
	11.1 11.2 11.3 11.4 11.5 11.6 11.7 11.8 11.9	HISTORICAL AUDITED COMBINED FINANCIAL INFORMATION CAPITALISATION AND INDEBTEDNESS MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITIONS AND RESULTS OF OPERATIONS KEY FINANCIAL RATIOS TREND INFORMATION ORDER BOOK SIGNIFICANT CHANGES DIVIDEND POLICY REPORTING ACCOUNTANTS' REPORT ON THE PRO FORMA STATEMENTS OF FINANCIAL POSITION	234 237 238 266 271 271 272 272 274	
12.	ACCOU	NTANTS' REPORT	287	
13.	. ADDITIONAL INFORMATION			
	13.1 13.2 13.3 13.4 13.5 13.6 13.7 13.8 13.9 13.10	EXTRACT OF OUR CONSTITUTION SHARE CAPITAL LIMITATION ON THE RIGHT TO OWN SECURITIES PUBLIC TAKE-OVERS EXCHANGE CONTROLS MATERIAL LITIGATION, CLAIMS AND ARBITRATION MATERIAL CONTRACTS CONSENTS RESPONSIBILITY STATEMENTS DOCUMENTS FOR INSPECTION	353 357 358 358 358 358 358 359 359 359	

TABLE OF CONTENTS (Cont'd)

14.	SUMMARISED PROCEDURES FOR	APPLICATION AND	ACCEPTANCE
14.	SUMINIARISED PROCEDURES FOR	APPLICATION AND	ACCEPTANCE

14.1	OPENING AND CLOSING OF APPLICATIONS	360
14.2	METHODS OF APPLICATIONS	360
14.3	ELIGIBILITY	361
14.4	PROCEDURES FOR APPLICATION BY WAY OF APPLICATION FORMS	362
14.5	PROCEDURES FOR APPLICATION BY WAY OF ELECTRONIC SHARE	363
	APPLICATIONS	
14.6	PROCEDURES FOR APPLICATION BY WAY OF INTERNET SHARE	363
	APPLICATIONS	
14.7	AUTHORITY OF OUR BOARD AND OUR ISSUING HOUSE	363
14.8	OVER / UNDER-SUBSCRIPTION	364
14.9	UNSUCCESSFUL / PARTIALLY SUCCESSFUL APPLICANTS	364
14.10	SUCCESSFUL APPLICANTS	366
14.11	ENQUIRIES	366