



SOCIAL EXCHANGE PILOT PROGRAMME KNOWLEDGE SHARING SERIES

13 March 2025 | 10:00AM – 12:00PM Securities Commission Malaysia, Kuala Lumpur

Join the Social Exchange Pilot Programme (SEPP25) Knowledge Sharing Series, featuring Anita Ahmad, CEO of MySDG. Anita will offer valuable perspectives and insights on scaling up and the essential competencies needed to thrive in today's dynamic environment.

COLLABORATING FOR CHANGE: EQUIPPING LOCAL NGOs WITH TRANSFORMATIVE SKILLS

- Enhancing NGO effectiveness i.e. strategic planning, financial management and advocacy
- Measuring impact to ensure accountability
- Developing practical frameworks and forming meaningful partnerships



Anita Ahmad CEO of MySDG

Anita Ahmad is CEO of Yayasan MySDG, advancing Malaysia's Sustainable Development Goals with a focus on social impact. With 20 years in the social impact sector, she mobilises resources for transformative projects and supports the Malaysia-UN SDG Trust Fund.



Register using the QR code and this link: https://forms.office.com/r/rjFqUVz6JN

Questions, email: se@seccom.com.my