

## SC 30<sup>th</sup> Anniversary

The SC marked a milestone occasion on 1 March 2023, celebrating its 30<sup>th</sup> anniversary in an event that brought the SC community together. The commemoration acknowledged the three decades of accomplishments while serving as a reflection of the organisation's rich history that binds the SC staff and broader stakeholders.

### ***A milestone marked with the launch of SC DNA***

The celebratory event commenced with a photo reel showcasing key milestones in the SC's journey over the years. The visuals served as a reminder of the collective achievements by the SC community, portraying the organisation's sense of camaraderie.

Dato' Seri Dr. Awang Adek Hussin, the Chairman of the SC, who has steered the institution through the post-pandemic era delivered a speech for the occasion highlighting its significance. A key takeaway of the event was the launch and introduction of the SC DNA – a set of core dimensions that includes Leadership, Talent Growth, Innovation, Stakeholder Focus, Integrity, and a Risk Mindset. The Chairman proceeded to emphasise the importance of integrating these values into the SC's daily work routines.



### ***Reinforcing SC DNA commitments***

Adding a personal touch, an 'SC DNA tree' was set up in the atrium, allowing staff to write pledges, and inspirations on small cards to be positioned on the tree. The interactive concept encouraged a sense of commitment to shared values, fostering a collaborative and aspirational atmosphere within the SC community.

The event also featured the unveiling of the SC30 logo and a video compilation showcasing a cross-section of staff, profiling the SC as a dynamic workplace that provides opportunities to 'work, learn, and grow'.

### ***Recognising long-serving staff***

Recognising the backbone of any organisation, the event celebrated long-serving staff members with the Long Service Award. The spotlight shifted to 15 staff members who have been with the SC since its inception 30 years ago. The Chairman honored the staff by presenting them with certificates and letters of appreciation for their long-standing years of service.

The celebration ended with the cutting of a specially prepared SC30 anniversary cake, whereby the Chairman, joined by the Executive Team members, symbolically marked the occasion.

