

### Peer to Peer Financing Statistics 2023

31,002

Amount Raised RM2.09 B

5,355

### **Details on Successful Campaigns**

Chart 1: Number of campaigns and fundraising amount by quarter

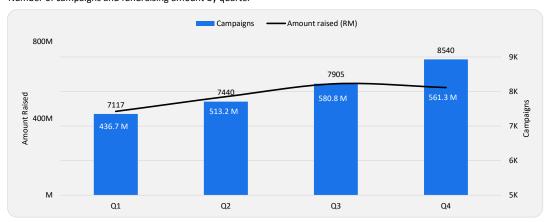


Chart 2: Percentage of campaigns by various dimensions: fundraising sizes

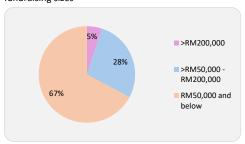


Chart 4: Percentage of campaigns by various dimensions: type of financing

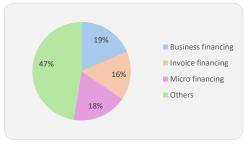


Chart 3:
Percentage of campaigns by various dimensions

Percentage of campaigns by various dimensions: purpose of fundraising

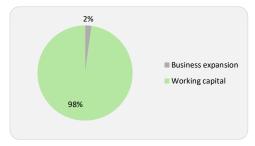
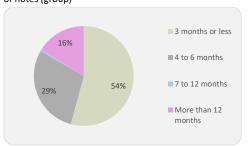


Chart 5: Percentage of campaigns by various dimensions: tenure of notes (group)





# Peer to Peer Financing Statistics 2023

Table 1: Fundraising amount, number of campaigns and number of issuers by sectors

Campaign Sectors	Amount Raised	Campaigns	Issuers*
Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	RM1,122,030,824	20,749	2,708
Administrative And Support Service Activities	RM150,247,386	2,777	316
Construction	RM141,286,381	772	314
Information And Communication	RM123,344,079	879	102
Manufacturing	RM106,800,527	2,500	310
Other Service Activities	RM78,042,462	316	208
Financial And Insurance/Takaful Activities	RM70,404,319	102	41
Human Health And Social Work Activities	RM63,631,300	198	100
Real-Estate Activities	RM60,889,151	72	14
Accommodation And Food Service Activities	RM55,123,108	1,197	739
Professional, Scientific And Technical Activities	RM45,111,506	515	212
Transportation And Storage	RM34,303,651	375	179
Water Supply; Sewerage, Waste Management And Remediation Activities	RM11,739,127	189	25
Mining And Quarrying	RM9,849,425	60	4
Education	RM5,802,550	131	107
Electricity, Gas And Air Conditioning Supply	RM5,001,252	36	16
Agriculture, Forestry And Fishing	RM4,652,570	99	62
Public Administration And Defence; Compulsory Social Security	RM2,950,170	17	3
Arts, Entertainment And Recreation	RM729,700	18	17

<sup>\*</sup>No. of issuers are unique within each sector



## Peer to Peer Financing Statistics 2023

#### **Details on Successful Issuers**

Chart 6: Percentage of issuers who have successfully and unsuccessfully fundraised

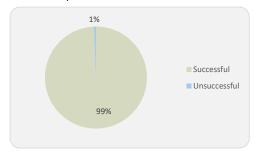


Chart 8: Percentage of issuers by business location

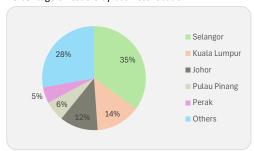


Chart 7: Percentage of issuers who are technology focused or tech-

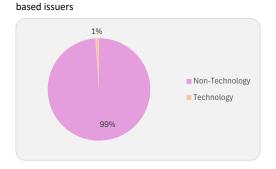


Table 2: Number of issuers and total fundraising amount by issuers' business locations

States	Issuers	Amount Raised
Selangor	1,853	RM784,959,066
Kuala Lumpur	736	RM504,906,091
Johor	663	RM236,986,242
Pulau Pinang	339	RM110,216,460
Perak	294	RM104,352,219
Kedah	271	RM36,755,094
Pahang	215	RM32,309,673
Sabah	191	RM32,470,520
Negeri Sembilan	188	RM35,767,671
Melaka	153	RM14,384,825
Terengganu	140	RM31,148,322
Kelantan	110	RM6,583,333
Sarawak	95	RM34,469,952
Perlis	26	RM5,246,791
Putrajaya	15	RM6,966,455
Labuan	8	RM433,600
Unavailable	180	RM113,983,174

Data as of: 25 March 2024 | Page last updated: 25 March 2024 | Data may change due to re-submission or data cleansing process.