



Equity Crowdfunding Statistics 2023

Campaigns	Amount Raised	Issuers
51	RM126.3 M	50

Details on Successful Campaigns

Chart 1:
Number of campaigns and fundraising amount by quarter

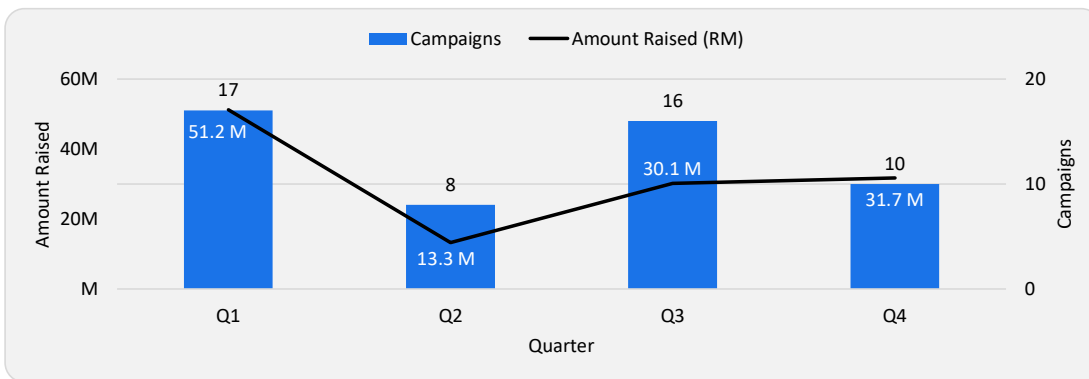


Chart 2:
Percentage of campaigns by various dimensions: fundraising purposes

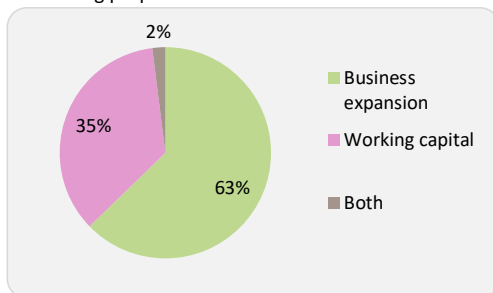


Chart 3:
Percentage of campaigns by various dimensions: fundraising stages

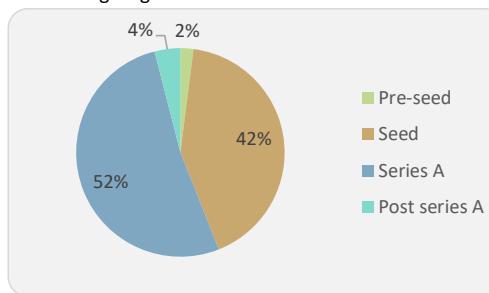
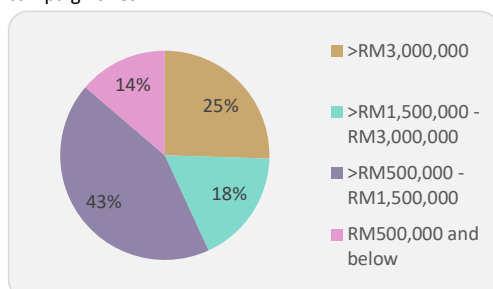


Chart 4:
Percentage of campaigns by various dimensions: campaign sizes





Equity Crowdfunding Statistics 2023

Table 1:
Fundraising amount, number of campaigns and number of issuers by sectors

Campaign Sectors	Amount Raised	Campaign	Issuers
Professional, Scientific And Technical Activities	RM32,516,028	11	11
Wholesale And Retail; Repair Of Motor Vehicles And Motorcycles	RM23,009,891	4	4
Information And Communication	RM11,009,000	2	2
Accommodation And Food Service Activities	RM10,190,614	8	8
Financial And Insurance/Takaful Activities	RM9,766,998	4	4
Human Health And Social Work Activities	RM9,472,041	5	5
Agriculture, Forestry And Fishing	RM7,955,672	5	4
Manufacturing	RM6,661,917	2	2
Administrative And Support Service Activities	RM4,394,242	2	2
Transportation And Storage	RM4,140,000	1	1
Other Service Activities	RM3,867,383	5	5
Water Supply; Sewerage, Waste Management And Remediation Activities	RM1,750,000	1	1
Education	RM1,542,500	1	1



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Details on Successful Issuers

Chart 5:
Percentage of issuers who have successfully and unsuccessfully fundraised

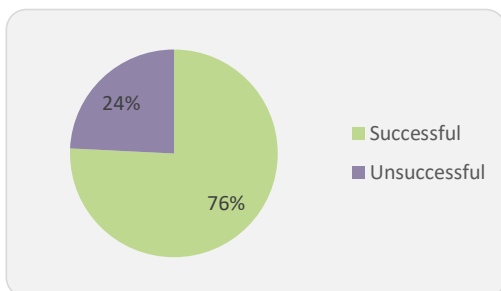


Chart 6:
Percentage of issuers who are technology focused or tech-based issuer

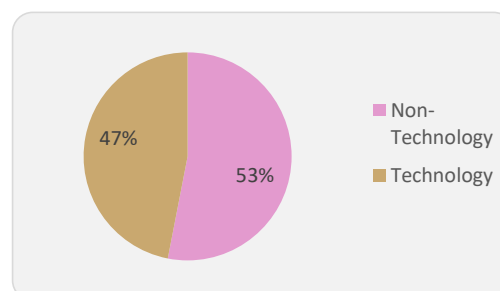


Chart 7:
Percentage of issuers by business location

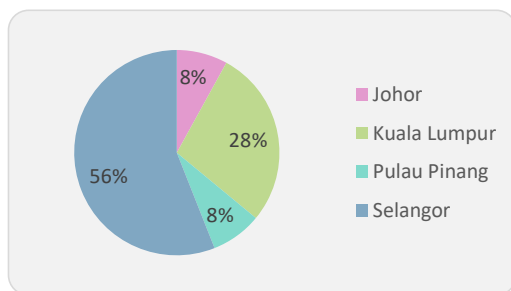


Table 2 & 3:
Number of issuers and fundraising amount by issuers' business locations and types

States	Issuers	Amount raised
Johor	4	RM7,800,968
Kuala Lumpur	14	RM22,855,750
Pulau Pinang	4	RM1,686,700
Selangor	28	RM93,932,867

Issuer Category	Issuers	Amount raised
Non-Technology	27	RM60,080,429
Technology	23	RM66,195,855



Equity Crowdfunding Statistics 2023

Investor Demographics

Chart 8:
Percentage of investors by various dimensions: locality

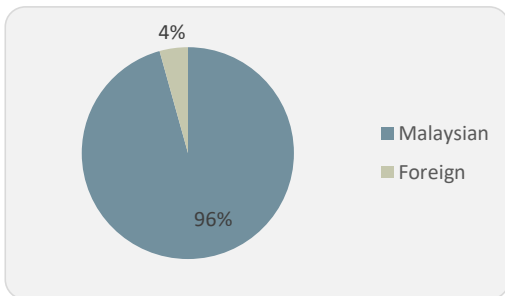


Chart 9:
Percentage of investors by various dimensions: gender

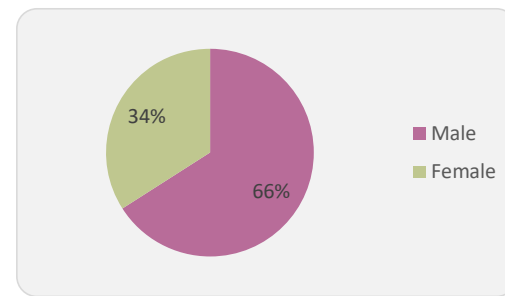


Chart 10:
Percentage of investors by various dimensions: age

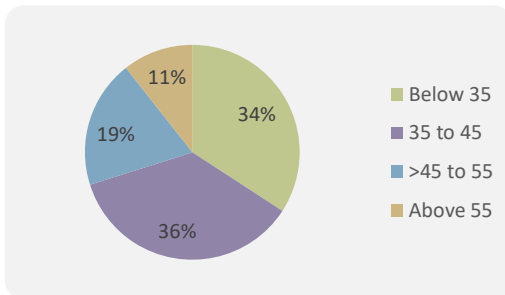
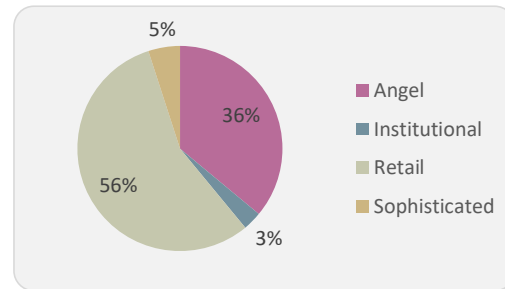


Chart 11:
Percentage of investors by various dimensions: investor type





Equity Crowdfunding Statistics 2023

Chart 12:
Percentage of investment amount by various dimensions: locality

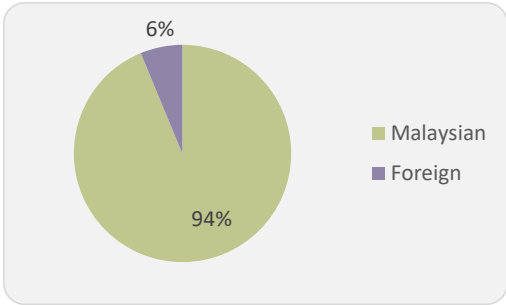


Chart 13:
Percentage of investment amount by various dimensions: gender

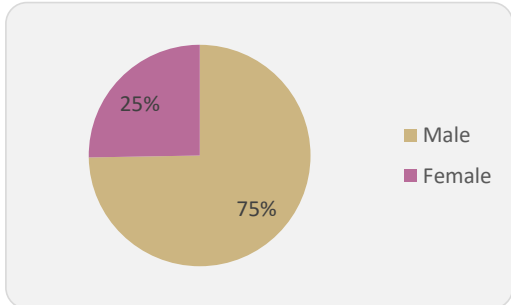


Chart 14:
Percentage of investment amount by various dimensions: age group

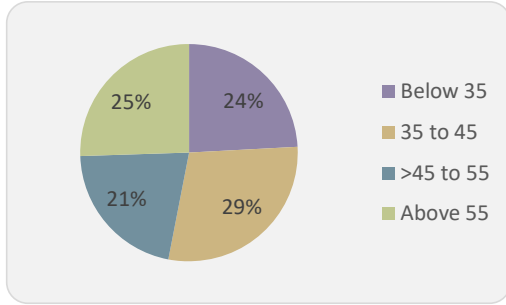


Chart 15:
Percentage of investment amount by various dimensions: investor type

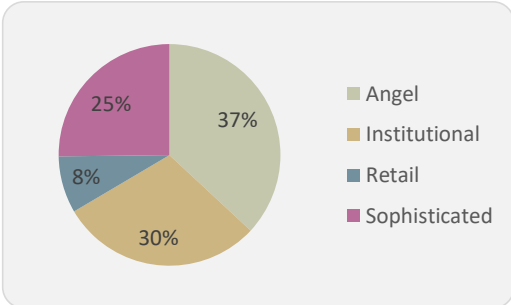
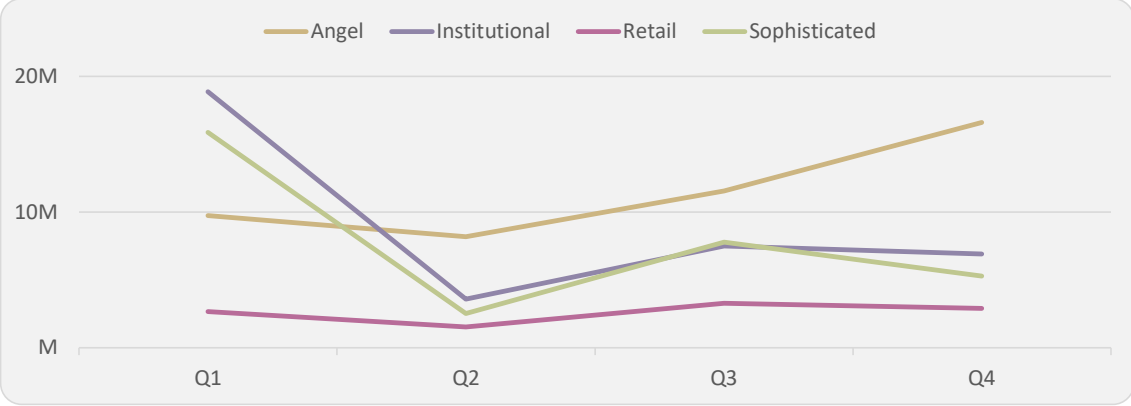


Chart 16:
Investment amount in RM by investor type



Data as of : 25 March 2024 | Page last updated: 25 March 2024 | Data may change due to re-submission or data cleansing process