

EQUITY CROWDFUNDING¹

CAMPAIGNS

Since inception, total funds raised via ECF stood at RM560.34 million via 330 campaigns. Shariah-compliant campaigns contributed to 3% of the total funds raised.

In Chart 1, total funds raised in 2022 decreased to RM140.38 million from RM220.72 million in 2021. Similarly, total successful campaigns decreased from 104 in 2021 to 67 in 2022. Nevertheless, campaign sizes continued to be of larger fundraising amounts, with 89% of campaigns raising above RM500,000 (Chart 2). In particular, there was an increase in larger campaigns size, with 21% of campaigns raising above RM3 million

(2021: 17%) on ECF platforms. The highest amount of funds raised in 2022 by a single fundraising campaign stood at RM17 million.

In terms of the sectors served, professional, scientific and technical activities continued to receive the most funds in 2022, with total funds raised amounting to RM41.37 million in 2022 (Chart 3). In particular, the agriculture, forestry and fishing sector grew exponentially, from RM753,750 in 2021 to RM19.32 million in 2022. In Chart 4, the number of campaigns for Series A grew from 54% in 2021 to 72% in 2022. In 2022, majority of the campaigns were fundraising for purposes of business expansion.

CHART 1
Total funds raised

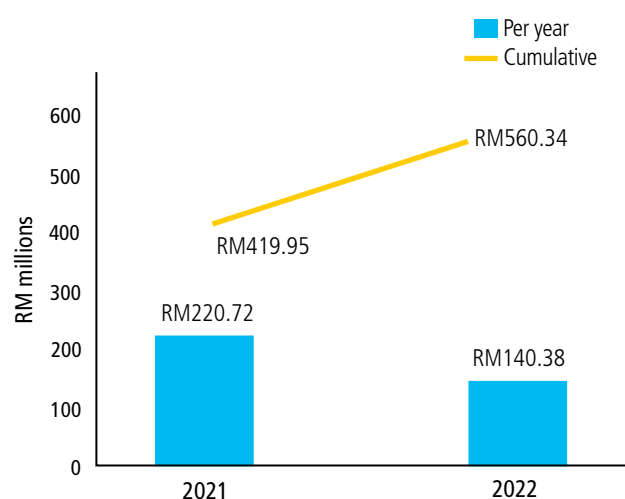


CHART 2
Campaign sizes

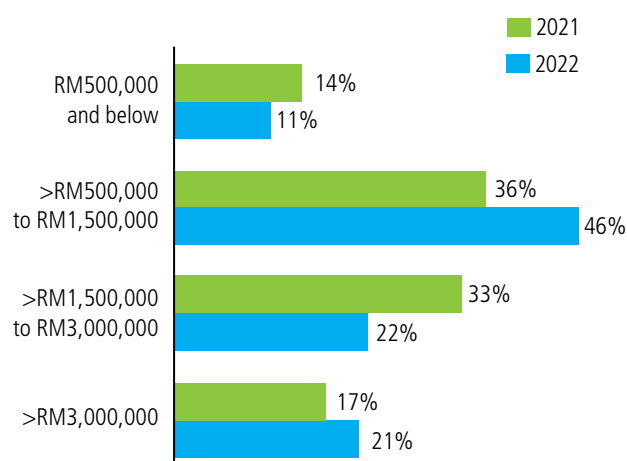


CHART 3
Top 5 sectors by total funds raised

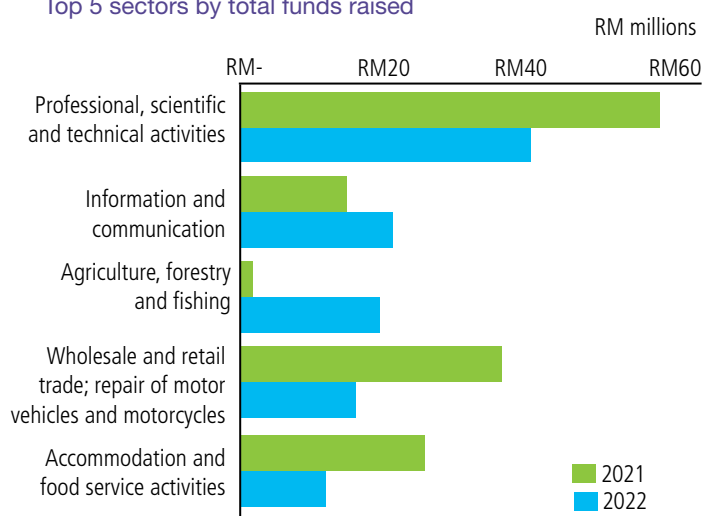
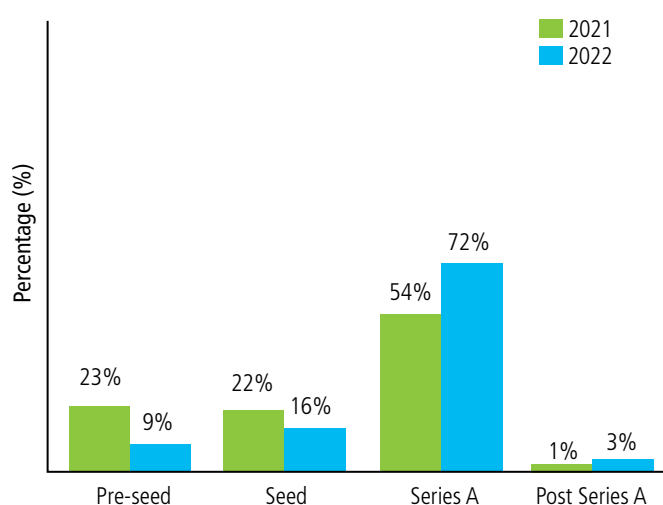


CHART 4
Fundraising stages



View and download the complete data.

<https://lookerstudio.google.com/reporting/d3477cae-288a-49c4-86d2-88621d50daa6/page/BnPQC?s=lug1SXaSTdw>

¹ Previously reported statistics have been adjusted according to the RMOs latest numbers.

ISSUERS

As at end 2022, total number of issuers stood at 305. Nevertheless, the total number of issuers decreased to 65 in 2022 from 104 in 2021. In terms of business location, issuers in 2022 were predominantly from Selangor and Kuala Lumpur (Chart 5), while technology-focused issuers formed 49% of total issuers (Chart 6). In Chart 7, majority of 2022 issuers have been in operation for less than 3 years.

CHART 5
Issuers' business location

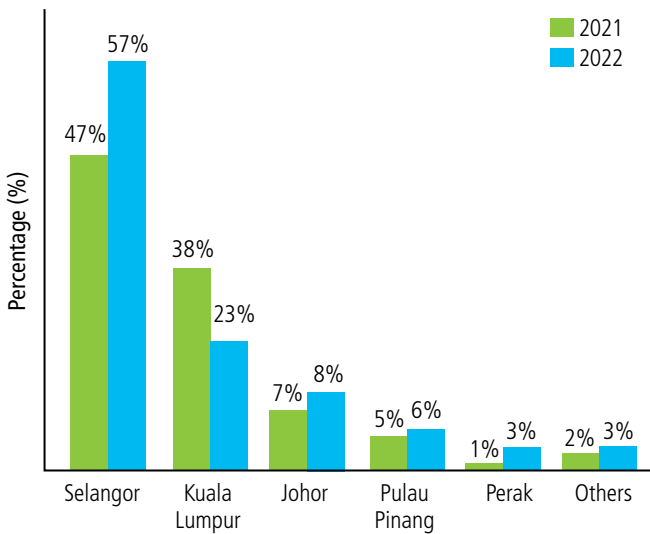
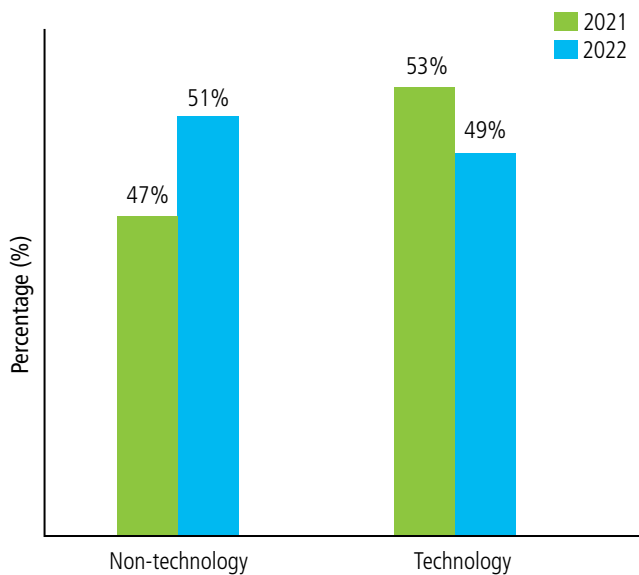
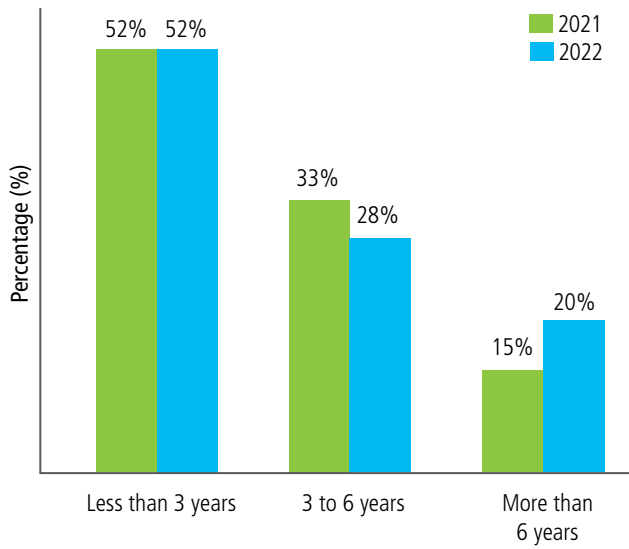


CHART 6
Technology-focused issuers



Note:
² Investor participation stands for investors that have invested in a campaign.

CHART 7
Issuers' years in business



INVESTORS

Since inception, total number of participating investors² surpassed the 14,000 mark. While the total number of investors decreased in 2022 (Chart 8), first time investors comprised the majority of ECF investors in 2022 at 83%.

CHART 8
Investor participation

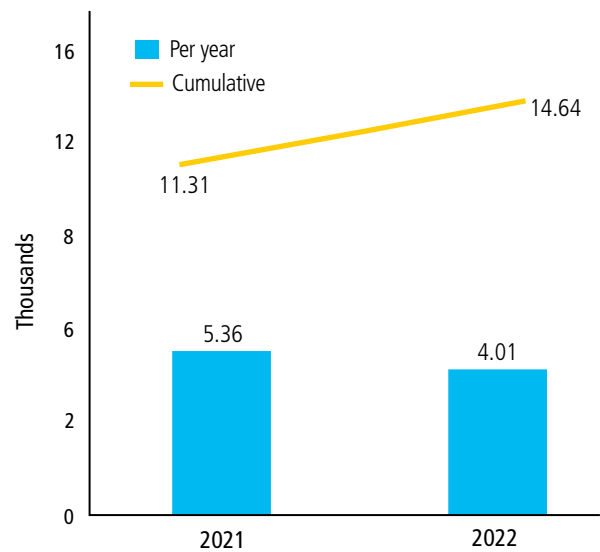


TABLE 1
Investor demographics

		2021	2022
Nationality	Malaysian	96%	94%
	Foreign	4%	6%
Gender	Female	38%	37%
	Male	62%	63%
Age	Below 35	47%	37%
	35 to 45	33%	34%
	>45 to 55	13%	19%
	Above 55	7%	10%
Type	Retail	57%	48%
	Angel	24%	28%
	Sophisticated – HNWI	17%	7%
	Sophisticated – HNWE and Accredited	2%	17%

View and download the complete data.

 <https://lookerstudio.google.com/reporting/d3477cae-288a-49c4-86d2-88621d50daa6/page/BnPQC?s=lug1SXaSTdw>