

Crowdfunding Statistics

December 2017

Equity Crowdfunding key statistics



37

Successful campaigns



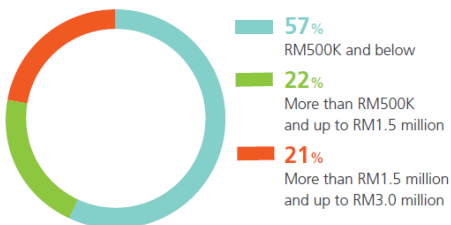
86%

Success rate



RM 32.74 mil.

Total amount successfully raised



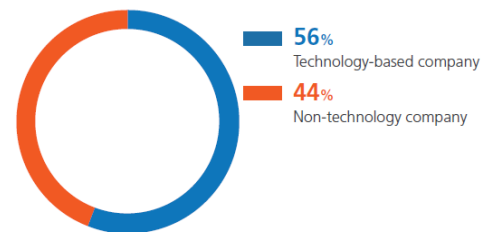
57%

≤ RM 500k funding target



92%

Local Individual investors



56%

Technology-based issuers

Investors Age Demographic



7%

age +55



16%

age 45 – 55



37%

age 35 – 45



40%

age below 35

Crowdfunding Statistics

December 2017

Peer-To-Peer Key Statistics



628

Successful campaigns



120

Successful issuers



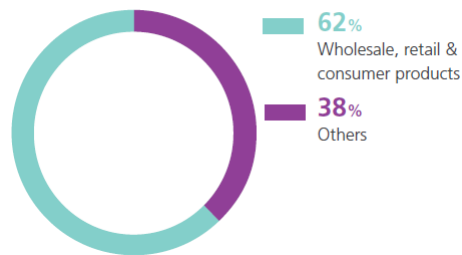
RM 37.15 mil.

Total amount successfully raised



69%

Issuers raised \leq RM200,000



62%

Wholesale, retail & consumer products



99%

Success rate

Investors Age Demographic



6%

age +55



11%

age 45 – 55



27%

age 35 – 45



56%

age below 35